

CURRICULUM VITAE

ALEXANDRA NUTTER SMITH

School of Interdisciplinary Arts and Sciences ~ University of Washington – Tacoma

Culture, Arts, and Communication

Office: Joy 214C - Email: ansmith7@uw.edu

EDUCATION

Pennsylvania State University

Ph.D. in Mass Communications, In Progress (ABD)

Anticipated dissertation defense: 2016

Areas of Concentration: Critical and Cultural Studies, Environmental Communication, Media Technology & Culture, Popular & Consumer Culture

Minor: Women's Studies

Colorado State University

M.A. in Political Science, 2008

Area of Concentration: Political Theory, Environmental Politics, Mass Media

Thesis: "Wild Flows: Mediated Communication and Environmentalism in Discursive Democracy"

University of Wisconsin – Madison

B.A. in International Studies, 2003

Area of Concentration: Managing the Global Commons

Certificate: Environmental Studies, Nelson Institute for Environmental Studies

TEACHING EXPERIENCE

University of Washington, Tacoma: Fall 2013 – present

Full-Time Lecturer

TCOM201: Media & Society

TCOM258: Children & Mass Media

TCOM310: Environmental Issues & Mass Media

TCOM 353: Critical Approaches to Mass Media Studies

TCOM480: Political Economy of Communication

TIAS490 & TIAS498: Directed Study and Internships

Additional Pedagogical Training and Recognition at UW-Tacoma**Strengthening Educational Excellence through Diversity Institute, Summer 2015**

This five-day institute was designed to help instructors develop practical strategies for fostering diversity and creating inclusive classrooms and syllabi.

Nominee: Best Faculty Instructor, UW-Tacoma OSCARS (2013, 2014 & 2015)

Willamette University: Fall 2012 - Spring 2013**Visiting Instructor – Rhetoric/Media Studies**

RMS350: Environmental Communication

RMS232: Propaganda, Persuasion, and Mass Media

RMS150: Public Speaking,

Pennsylvania State University: Fall 2010 – Spring 2012**Graduate Instructor**

Comm/Wmnst205: Women and Minorities in the Media

Comm405: Political Economy of Communications (online)

Guest Lectures

PSU – Comm 205: Women and Minorities in the Media, November 2011

“Consumer Culture” (course taught by Lauren DeCarvalho).

PSU – Guest Lecture – Comm 411& 411H: Cultural Aspects of the Media, November 2009

“The “Going Green” Discourse” (courses taught by Dr. Michelle Rodino-Colocino).

Pennsylvania State University – 2008-2009**Teaching Assistant – Research Methods in Public Relations (Dr. Denise Bortree)**

Graded written work and exams; collaborated on several research projects.

Colorado State University – 2005-2007**Teaching Assistant – Current World Problems (various professors)**

Assisted multiple professors, including Dr. Dawn King and Dr. Michael Roloff.

Created and graded quizzes and exams, met with students, delivered several prepared lectures.

Teaching Assistant, International Relations (Dr. Demitris Stevis)

Collaborated on quiz and exam development, met with students, and graded all written work.

Pennsylvania State University**Teaching with Technology Certificate, Spring 2012**

This certificate is awarded to instructors who have made innovative use of technology in the classroom or online learning environment and requires the construction of Web-based portfolio that showcases the teaching philosophy and technological competencies of the instructor.

Pennsylvania State University**OL 2000: Effective Online Teaching, Fall 2011**

This course provides instructors with the necessary skills to achieve excellence in online teaching.

Pennsylvania State University**Graduate School Teaching Certificate, Spring 2011**

This self-directed certificate program provides graduate students with an avenue to enhance their teaching skills through supervised teaching, a pedagogy seminar, and the construction of an online teaching portfolio. [sites.google.com/site/alexandranuttersmith/]

PUBLICATIONS

Journal Articles

- Bortree, D.S., Ahern L.A., Nutter-Smith, A., Dou, X. (2013). Framing Environmental Responsibility: 30 Years of CSR Advertising in *National Geographic Magazine*. *Public Relations Review*, 39(5), 491-496.
- Whiteside, E., Hardin, M., DeCarvalho, L., Martinez, M., Smith, A.N. (2013). "I am not a cow:" Challenging narratives of empowerment in teen girl sports fiction." *Sociology of Sport Journal*, 30, 415-434.
- Ahern, L., Bortree, D.S. & Nutter-Smith, A. (2012). Key trends in environmental advertising across 30 years in *National Geographic Magazine*. *Public Understanding of Science* 22(4), 470-494.
- Bortree, D.S., Ahern, L., Dou, X. Smith, A.N. (2012). Framing the Environmental Movement: A Study of Advocacy Messages. *International Journal of Nonprofit and Voluntary Sector Quarterly*, 17(2), 77-91.
- McAllister, M. P., & Smith, A. N. (2012). Advertising and promotion. In K. Gabbard (Ed.), *Oxford Bibliographies Online in Cinema and Media Studies*. New York: Oxford

University Press. Online bibliography available at
<http://www.oxfordbibliographies.com/view/document/obo-9780199791286/obo-9780199791286-0002.xml>

Smith, A. N., & Bortree, D.S. (2012). Buying Green or Being Green: Environmental Consciousness Frames in English-Language Teen Girls' Magazines. *Journal of Children & Media*, 6(4), 520-540.

Smith, A. N. (Fall/Winter 2010). The Ecofetish: Green Consumerism in Women's Magazines. *Women's Studies Quarterly*, 38(4/3), p. 66-83 [Refereed].

Encyclopedia Entries

Smith, A. N. (2014). Femininities. In J. M. Ryan (Ed.), *The encyclopedia of consumption and consumer studies*. Malden, MA: Wiley-Blackwell. [reviewed]

Smith, A. N. (2014). Commodification. In J. M. Ryan (Ed.), *The encyclopedia of consumption and consumer studies*. Malden, MA: Wiley-Blackwell. [reviewed]

Smith, A.N. (2014). Environmental issues and social media. In K. Harvey (Ed.), *The encyclopedia of social media and politics*. Thousand Oaks, CA: Sage Publications

McAllister, M. P., & Smith, A. N. (2013). Understanding hypercommercialized media texts. In S. R. Mazzarella (Volume Ed.), *The international encyclopedia of media studies: Vol. 2: Content and representation* (pp. 31-53). A. N. Valdivia (General Ed.). Oxford, England: Wiley-Blackwell. [reviewed]

INVITED PRESENTATIONS

"Market: Economy, Culture and Gender." (24 February, 2011). Sponsored by the City University of New York's Center for Women and Society and The Feminist Press.

CONFERENCE PRESENTATIONS

Smith, A.N. (October, 2016). White Moms, Green Blogs. Union for Democratic Communications, Detroit, MI.

Smith, A.N. (July, 2016). Remember, Reclaim, Reimagine: Millennials and Digital Neodomesticity. International Association for Media and Communication Research, Leicester, UK.

Smith, A.N. (March, 2016). Millennial Moms and Homemaker Blogs. Popular Culture Association, Seattle, WA.

Smith, A.N. (November, 2013). Social Media Moms and the Mouse. National Communication Association, Washington, D.C.

- Smith, A.N. (November, 2013). Branding the Eco-Class: The Rhetorical Construction of Green Lifestyle Identities. National Communication Association, Washington, D.C.
- Smith, A.N. (November, 2011). Challenging the Will to Health: Environmentalist and Feminist Voices in Health Communication. National Communication Association, New Orleans, LA.
- Bortree, D.S., Ahern, L., Smith, A.N. & Dou, Xue. (November, 2011). Framing Corporate Environmental Responsibility: A Study of 30 years of CSR Messages. National Communication Association, New Orleans, LA.
- McAllister, M.P. & Smith, A.N. (November, 2011). The Dilemma of Context in Studying Hypercommercialized Media Texts. National Communication Assoc., New Orleans, LA.
- Whiteside, E., Hardin, M., DeCarvalho, L., Martinez, N., Nutter-Smith, A. (2011, November). Fictional empowerment: An examination of sporting narratives in teen girls sports novels. North American Society for Sport Sociologists, Minneapolis, MN.
- Smith, A.N. (July, 2011). Green Consumerism in the Media and its Effect on Feminist Solidarity. Communication on the Environment, El Paso, TX.
- Smith, A. N. (November, 2010). Constructing Feminist Environmentalism: The Legacy of Luna. National Communication Association, San Francisco, CA.
- Smith, A.N. (October, 2010). The Taping Takeover: A Political Economy of Nugs.net. Union for Democratic Communications, State College, PA.
- Smith, A. N. (August, 2010). Ecopedagogical Potential in Pixar's Wall•E. Association for Education in Journalism and Mass Communication, Denver, CO.
- Smith, A. N. (August, 2010). No Future No Longer: Pop-Punk and the Second Wave Legacy. Association for Education in Journalism and Mass Communication, Denver, CO.
- Ahern, L., Bortree, D., & Smith, A.N. (August, 2010). Changing Shades of Green: Thirty Years of Environmental Advertising in *National Geographic Magazine*. Association for Education in Journalism and Mass Communication, Denver, CO.
- Smith, A. N., & Bortree, D.S. (August, 2009). Buying Green or Being Green: Environmental Consciousness Frames in Teen Girls' Magazines. Association for Education in Journalism and Mass Communication, Boston, MA.
- Smith, A. N. (February, 2009). Media Modality and Civic Engagement: The Impact of Website Design on User Impressions. Penn State IST Graduate Symposium, State College, PA.

HONORS AND AWARDS

Recipient of Penn State University's 2012 Harold F. Martin Graduate Assistant Outstanding Teaching Award. A university-wide award jointly sponsored by the Graduate School and the Office of the Vice President and Dean for Undergraduate Education.

Top paper award, Communication as Social Construction Division, National Communication Association, November 2010. For Constructing Feminist Environmentalism: *The Legacy of Luna*.

Top two student paper award, Mass Communication and Society Division, Association for Education in Journalism and Mass Communication. For Ecopedagogical Potential in Pixar's *Wall•E*.

Graham Endowed Fellowship, Pennsylvania State University, 2008 – 2009

RESEARCH POSITIONS

Pennsylvania State University

Research Assistant – The Arthur W. Page Center for Integrity in Public Relations , 2009

Assisted in editing book chapters for a forthcoming volume on Environmental Public Relations and conducted content analysis for a chapter in said volume

PREVIOUS SERVICE

Reviewer – *New Media & Society*, Fall 2011 – present

Secretary – Women's Studies Graduate Organization, Fall 2011 – Spring 2012

Collaborated on the organization and hosting of the 2010 WSGO Conference

Faculty-Graduate Student Liaison, Colorado State University Department of Political Science

January 2006 – January 2007

MEMBERSHIPS

Association for Education in Journalism and Mass Communication

National Communication Association

Union for Democratic Communications

International Environmental Communication Association