**WILLIAM M. KUNZ**

School of Interdisciplinary Arts & Sciences • University of Washington, Tacoma

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# DEGREES AWARDED:

Doctor of Philosophy in Communication & Society, December 1998

University of Oregon

Doctoral Dissertation: “A Political Economic Analysis of Ownership and Regulation in the Television and Motion Picture Industries.”

Master of Science in Journalism & Communication, June 1994

University of Oregon

Master’s Thesis: “Ideology and the Construction of Cuba in *The New York Times* and *The Washington Post.*”

Bachelor of Arts in Political Science, May 1984

University of California, Berkeley

# FACULTY APPOINTMENTS:

Professor, School of Interdisciplinary Arts & Sciences, University of Washington Tacoma (2016-Present)

Associate Professor, School of Interdisciplinary Arts & Sciences, University of Washington Tacoma (2007-2016)

Fulbright Professor, Faculty of Law & Letters, University of the Ryukyus, Okinawa, Japan (October 2009-February 2010)

Assistant Professor, Interdisciplinary Arts & Sciences, University of Washington, Tacoma (2003-2007)

# ADMINISTRATIVE APPOINTMENTS:

University of Washington Tacoma

2014-2016 Interim Vice Chancellor for Academic Affairs

Interdisciplinary Arts & Sciences, University of Washington Tacoma

2013-2014 Interim Director

2011-2013 Assistant Director

# FELLOWSHIPS AND GRANTS:

Faculty Fellow, National Association of Television Program Executives, 2011 Market and Conference, Miami Beach, FL, January 2011

Fulbright Scholar Grant, University of the Ryukyus, Okinawa, JPN, September 2009 through February 2010

Founder’s Endowment Grant, Television Education Fund ($10,000)

University of Washington, Tacoma, April 2004

The Glen Starlin Endowed Graduate Fellowship in Telecommunications

University of Oregon, June 1996

# SCHOLARSHIP & CREATIVE WORK:

## BOOKS

Kunz, William M. *The Political Economy of Sports Television.* New York, NY: Routledge, May 2020.

Kunz, William M. *Culture Conglomerates: Consolidation in the Motion Picture and Television Industries*. Boulder, CO: Rowman & Littlefield Publishers, Inc., June 2007. 272 pp.

## JOURNAL ARTICLES (PEER REVIEWED)

Kunz, William M. “The Rise of the Local: The power of regional sports networks in the television marketplace.” *Journal of Sports Media 12:1* (2017), pp 141-168.

Kunz, William M. “FCC Studies of the Television Marketplace under George W. Bush: Flawed Measurements and Invalid Conclusions.” *Democratic Communique* 25:2 (2012), pp 1-21.

Kunz, William M. “Prime Time Island: Television Program and Format Importation into the United States.” *Television and New Media* 11:4 (2010), pp 308-324.

Kunz, William M. “Prime Time Television Program Ownership in a Post-Fin/Syn World.” *Journal of Broadcasting and Electronic Media* 54:4(2009), pp 636-651.

Wanta, Wayne and William M. Kunz. "The Impact of the Baseball Strike on Newspapers." *Journalism and Mass Communication Quarterly* (1997), pp 184-194.

Kunz, William M. "Network News and the Myths of the Vietnam War." *Visual Communication Quarterly* 1:1 (1994), pp 10-12.

## BOOK CHAPTERS & ENTRIES

Michael R. Real & William M. Kunz, “Television and Sports,” in *A Companion to Television*, 2nd Edition (2019) [Contribution: This was a revision and update of a chapter published in 2005, with about 50% of the 8,000-word manuscript new material]

William M. Kunz, “The New Holy Grail: Scripted Television Production and State, Provincial & National Incentives,” in *The Political Economy of Media Industries in a Changing Global Climate: Profit, Power, Paucity* (2019)

William M. Kunz, “National vs Local: Fox Sports 1 and Fox Sports Networks in the 2010s,” in *ESPN and the Changing Sports Media Landscape* (2019)

William M. Kunz, “Sports Television,” in *Media & Communication Dictionary* (2019) [published in Japanese]

William M. Kunz. “Sony Corp.” In B. Birkinbine, R. Gomez and J. Wasko (Eds.), *Global Media Giants,* New York: Routledge (2016), pp 239-254.

William M. Kunz. "Diversification of Media Markets." In *Concise Encyclopedia of Communication*. Edited by Wolfgang Donsbach. Blackwell Publishing Ltd. (2015), pp 158-159.

Kunz, William M. "Diversification in Media Markets.” In *The International Encyclopedia of Communication*. Oxford: Blackwell Publishing, (2008), pp 1387-1392; Revised and updated, 2010.

Kunz, William M. "Forms of Media Corporations.” In *The International Encyclopedia of Communication*. Oxford: Blackwell Publishing (2008), pp 2839-2845; Revised and updated, 2010.

Kunz, William M. “Conglomeration and Media Monopolies.” In *Battleground The Media*. Edited by Robin Anderson and Jonathan Gray. Westport, CT: Greenwood Press (2008), pp 97-103.

McMillan, Sally, Macy Guppy, William M. Kunz and Raul Reis. "Public Journalism: What Difference Does It Make to Editorial Content?" In *Assessing Public Journalism*. Edited by Edmund Lambeth, Philip Meyer and Esther Thorson. Columbia, MO: University of Missouri Press, 1998, pp 178-190.

## CONFERENCE PAPERS & SYMPOSIUM KEYNOTES:

William M. Kunz, “The Evolution of the Netflix Production Model through the Birth of a Global Television Service,” 13th Asian Conference on Media, Communication & Film (MediAsia), Kyoto, JPN, October 2022

William M. Kunz, “The Rise in Television Production Incentives in the United States and Worldwide,” 12th Asian Conference on Media, Communication & Film (MediAsia), Kyoto, JPN, November 2021 (virtual presentation due to COVID-19 pandemic)

William M. Kunz, “Information as Commodity: Gambling, Television & Professional Sports,” What is Information? Cyberconference, April 2020.

William M. Kunz, “Sports Television on the Global Stage: From Public Service to Private Profit,” 10th Asian Conference on Media, Communication & Film (MediAsia), Tokyo, JPN, October 2019

William M. Kunz. “Disney in Japan,” 9th Asian Conference on Culture Studies, Tokyo, JPN, May 2019 (virtual presentation)

William M. Kunz. “Technology & Sports Television: A Pay-Per Relationship,” What is Technology? Conference, Portland, OR, April 2019.

William M. Kunz. “Outsourcing Television Production: Scripted Original Series and Public Incentives in the Age of Peak TV,” International Association of Media and Communication Research (IAMCR) Conference, Eugene, OR, June 2018

William M. Kunz. “Running from State to State and Province to Province: Production Incentives & Primetime Television in the United States,” Second International Conference on Communication & Media Studies, Vancouver, CAN, November 2017

William M. Kunz. “The Price is Wrong: Sports Networks in the 21st Century,” What Is Television? Conference, Portland, OR March 2012.

William M, Kunz, Keynote, “Sports Television in Media Giants,” Symposium on Sports Television at the Global Media Research Center, Southern Illinois University, Carbondale, IL, April 2010

William M. Kunz. “FCC Analysis of Prime-Time Programming and Cable Services:  Flawed Measurements and Unsupported Conclusions,” Academic Symposium for Scholars, National Conference on Media Reform, Minneapolis, MN, June 2008.

William M. Kunz, “A One-Way Flow: Prime Time Television Program Ownership in the United States,” International Association of Media and Communication Research (IAMCR) Conference, Paris, FRA, July 2007.

William M. Kunz, “From *All in the Family* to *The Office*: The Flow of Television Programs into the United States,” Celebration of Scholarship, Peninsula College, Port Angeles, WA, June 2007

William M. Kunz, “International Television Flow: The Visible Hand of the State,” Broadcast Education Association (BEA) Conference, Las Vegas, NV, April 2007.

William M. Kunz, “Diversity or Multiplicity: The Control of Cable Television in an Era of Deregulation,” Union for Democratic Communication (UDC) Conference, Boca Raton, FL, May 2006.

William M. Kunz, "Narrative Theory and a Deeper Understanding of How Television Stories Are Told and Shot,” International Communication Association (ICA) Conference, New York, NY, May 2005.

William M. Kunz, “Media Literacy in the Belly of the Beast: Developing Critical Thinkers for the Television Profession,” University and Community International Conference, Cienfuegos, Cuba, January 2005.

William M. Kunz, “A Historical Analysis of the Ownership of Prime-Time Programming: 1976-77 thru 2003-04,” Union for Democratic Communications (UDC) Conference, St. Louis, MO, April 2004.

William M. Kunz, Keynote, “From Turner Broadcasting to UW Tacoma: Teaching and Learning Storytelling in a Non-Linear World.” 2004 Northwest College and University Council for Management of Educational Technology Annual Conference, April 2004.

William M. Kunz and Alan G. Stavitsky, "The Construction of Cuba in *The New York Times* and *The Washington Post*," Association for Education in Journalism and Mass Communication (AEJMC) Convention, Anaheim, CA, August 1996, International Communication Division.

Sally McMillan, Macy Guppy, William M. Kunz and Raul Reis, "A Defining Moment: Who Says What About Public Journalism," Association for Education in Journalism and Mass Communication (AEJMC) Convention, Anaheim, CA, August 1996, Civic Journalism Interest Group.

William M. Kunz, "Cultural Survival and Renewal in the Age of Satellites: The Inuit of Canada and AsiaSat," Broadcast Education Association (BEA) Convention, Las Vegas, NV, April 1996, International Division.

William M. Kunz, "Radio Marti: The Defacto Voice of the Cuban Exile Community," Association for Education in Journalism and Mass Communication (AEJMC) Convention, Atlanta, GA, August 1994, International Communication Division.

William M. Kunz, "Network News and the Vietnam War, A New Look at Old Myths," Association for Education in Journalism and Mass Communication (AEJMC) Convention, Kansas City, MO, August 1993, Radio-Television Journalism Division.

## CREATIVE AWARDS:

2021 Sports Emmy Award, Outstanding Interactive Experience – Event Experience, Games of the XXXII Olympiad, NBC, Supervising Producer

2012 Sports Emmy Award, Outstanding Live Event Turnaround, Games of the XXX Olympiad, NBC, Producer

2008 Sports Emmy Award, Outstanding Live Event Turnaround, Games of the XXIX Olympiad, NBC, Producer

2004 Sports Emmy Award, Outstanding Live Event Turnaround, Games of the XXVIII Olympiad, NBC, Producer

1996 Sports Emmy Award, Outstanding Live Event Turnaround, Games of the XXVI Olympiad, NBC, Associate Director

1991 Sports Emmy Award, Outstanding Edited Sports Special, Wide World of Sports 30th Anniversary Special, ABC, Associate Producer

1990 Sports Emmy Award, Outstanding Edited Sports Series, ABC’s Wide World of Sports, ABC, Associate Producer

## MAJOR TV PRODUCTIONS (Coordinating Producer, Senior Producer or Producer)

2022 Olympic Winter Games, NBC Sports, Coordinating Producer, Stamford

2020 Olympic Games, NBC Sports, Supervising Producer, Stamford

2018 Olympic Winter Games, NBC Sports, Coordinating Producer, Stamford

2016 Olympic Games, NBC Sports, Supervising Producer, NBCSN, MSNBC, CNBC, USA & Bravo

2014 Olympic Winter Games, NBC Sports, Producer, Curling on USA, CNBC, & MSNBC

2012 Olympic Games, NBC Sports, Day-Part Producer, MSNBC

2010 Olympic Winter Games, NBC Sports, Producer, Curling on USA, CNBC, & MSNBC

2008 Olympic Games, NBC Sports, Day-Part Producer, MSNBC

2006 Olympic Winter Games, NBC Sports, Day-Part Producer, Curling, CNBC

2004 Olympic Games, NBC Sports, Day-Part Producer, Bravo

2001 Goodwill Games, Brisbane, AUS, Turner Sports, Head of Production & Senior Producer, TNT

2000 Winter Goodwill Games, Lake Placid, NY, Turner Sports, Senior Producer, TNT

1998 Goodwill Games, New York, NY, Turner Sports, Senior Producer, TBS

1998 Olympic Winter Games, Nagano, JPN, Turner Sports, Senior Producer, TNT

## MAJOR SHOWS & SPECIALS

Wide World of Sports 35th Anniversary Special (1996), ABC, Associate Producer

Wide World of Sports 30th Anniversary Special (1991), ABC, Associate Producer

ABC’s Wide World of Sports, Associate Producer & Director of Research

## MAJOR EVENTS (Producer, Associate Producer or Associate Director)

1998 World Figure Skating Championships, Minneapolis, MN, ABC, Associate Producer

1998 U.S. Figure Skating Championships, Philadelphia, PA, ABC, Associate Producer

1997 World Gymnastics Championships, Lausanne, SUI, ABC, Associate Producer.

1997 Tour de France, ABC, On-Site Producer

1997 World Figure Skating Championships, Lausanne, SUI, ABC, Associate Producer

1997 U.S. Figure Skating Championships, Nashville, TN, ABC, Associate Producer

1996 Olympic Games, Atlanta, GA, NBC, Associate Director

1996 World Figure Skating Championships, Edmonton, CAN, ABC, Associate Producer

1996 U.S. Figure Skating Championships, San Jose, CA, ABC, Associate Producer

1996 World Speedskating Championships, Hamar, NOR, ABC, Producer

1995 World Gymnastics Championships, Sabae, JPN, ABC, Associate Producer

1995 Tour de France, ABC, Associate Producer

1995 U.S. Figure Skating Championships, Providence, RI, ABC, Associate Producer

1994 Goodwill Games, St. Petersburg, RUS, ABC, Associate Producer

1994 U.S. Figure Skating Championships, Detroit, MI, ABC, Associate Producer

1993 World Track & Field Championships, Stuttgart, GER, Associate Producer

1993 World Gymnastics Championships, Birmingham, ENG, Associate Producer

1993 U.S. Figure Skating Championships, Phoenix, AZ, ABC, Associate Producer

1992 World Gymnastics Championships, Paris, FRA, Associate Producer

1992 U.S. Figure Skating Championships, Orlando, FL, ABC, Associate Producer

1991 World Gymnastics Championships, Indianapolis, IN, Associate Producer

1991 World Aquatic Championships, Perth, AUS, Associate Producer

1991 U.S. Figure Skating Championships, Minneapolis, MN, ABC, Associate Producer

1990 Tour de France, Segment Producer

## MAJOR EVENTS (Director of Research or Researcher)

1991 Pan American Games, Havana, CUB, ABC, Director of Research

1990 U.S. Figure Skating Championships, Salt Lake City, UT, ABC, Researcher

1989 World Gymnastics Championships, Stuttgart, FRG, ABC, Researcher

1989 Tour de France, ABC, Director of Research

1989 World Alpine Skiing Championships, Vail, CO, ABC, Researcher

1988 Olympic Games, Swimming, Water Polo & Synchro, Seoul, NBC, Researcher

1988 U.S. Olympic Gymnastics Trials, Salt Lake City, UT, ABC, Researcher

1988 U.S. Olympic Track & Field Trials, Eugene, OR, ABC, Researcher

1988 U.S. Olympic Swimming Trials, Austin, TX, ABC, Researcher

1984 Olympic Games, Swimming, Los Angeles, CA, ABC, Researcher

# ADMINISTRATIVE EXPERIENCE:

University of Washington Tacoma

2014-2016 Interim Vice Chancellor for Academic Affairs

Served as the chief academic officer of the Tacoma campus of the University of Washington.

* + Responsible for academic policies, planning and resources of all academic units, including two schools, Interdisciplinary Arts & Sciences and Milgard School of Business, and five programs, Education, Institute of Technology, Nursing, Social Work, and Urban Studies.
  + Oversight of academic support services, including the Academic Advising Center and Teaching and Learning Center and coordination with University Libraries.
  + Implemented a new model for academic advising on campus, and initiated an assessment and restructuring of the Teaching and Learning Center.
  + Oversight of Institute for Global Engagement, Office of International Programs, Office of Research, Office of Undergraduate Education, and Institutional Research.

Interdisciplinary Arts & Sciences, University of Washington Tacoma

2013-2014 Interim Director

Served as the chief academic and administrative officer of the largest academic unit on the Tacoma campus of the University of Washington. Led the conversion from a program to a school and was schedule to become Interim Dean before becoming Interim Vice Chancellor.

* + Responsible for 14 majors and close to 100 full-time faculty
  + Implemented the restructuring of IAS with the creation of five divisions, development of a representative Faculty Council and writing and adoption of bylaws
  + Member of campus leadership team

2011-2013 Assistant Director

Coordinated four majors (American Studies, Arts, Media and Culture, Communication and Writing Studies) and one minor (Museum Studies) within a non-departmentalized program. Serve as the liaison between full-time and part-time faculty in these majors and minor and the administrative leadership group.

* + Responsible for the development of yearly schedules for major and minor groups as well as humanities and composition courses in first-year core program.
  + Led the identification, recruitment and hiring of full-time and part-time lecturers to support majors and minors.

* + Collaborated with faculty in the creation of new course proposals and the articulation of curriculum changes and additions. Help shepherd these proposals through the approval process at the program and campus levels.

# TELEVISION EXPERIENCE:

FREELANCE PRODUCER

2022 Served as the Coordinating Producer for the 2022 Olympic Winter Games in Beijing, overseeing all cable networks and coordinating off-tube commentary for all NBC Sports Group networks and shows from Stamford, CT.

* Responsible for close to 500 hours of coverage on USA Network and CNBC.
* Supervised production teams for all cable networks and coordinated sport-specific producers.
* Interfaced with programming on Peacock streaming service.
* Executed content changes for all cable networks.

2021 Served as the Supervising Producer for the 2020 Olympic Games in Tokyo, overseeing all cable networks and coordinating off-tube commentary for all NBC Sports Group networks.

* Responsible for over 1,300 hours of coverage on NBC Sports Group cable networks.
* Supervised production teams for cable programming located in Stamford, CT, New York, NY, Englewood Cliffs, NJ and Miami, FL.
* Interfaced with studio programming on Peacock streaming service.
* Executed content changes for USA Network, CNBC, NBCSN, and Olympic Channel in live Olympic Games in collaboration with Executive Vice President for Programming.

2018 Served as the Coordinating Producer for the 2018 Olympic Winter Games in PyeongChang, overseeing all cable networks and coordinating off-tube commentary sent back to South Korea for the shows on the NBC broadcast network.

• Responsible for over 450 hours of coverage over 17 days on cable platforms.

• Supervised a team of day-part producers for all cable networks, including a first-ever 24 hours a day operation on NBCSN that extended for 10 days.

• Executed content changes for NBCSN, CNBC and USA in a live Olympic Games in collaboration with Executive Vice President for Programming.

2016 Served as the Supervising Producer for the 2016 Olympic Games overseeing all cable networks: NBCSN, MSNBC, CNBC, USA and Bravo.

• Responsible for 576.5 hours of coverage over 17 days, including as many as 43.5 hours in a single day.

• Supervised seven day-part producers for five cable networks.

• Executed content changes for NBCSN, MSNBC, CNBC and USA in a live Olympic Games in collaboration with Executive Vice President for Programming.

2004-2014 Contracted with NBC Sports as a day-part producer for the 2004 Olympic Games in Athens, 2006 Olympic Winter Games in Torino, 2008 Olympic Games in Beijing, 2010 Olympic Winter Games in Vancouver, 2012 Olympic Games in London and 2014 Olympic Winter Games in Sochi.

• Senior production person for live and tape shows on Bravo, CNBC, MSNBC and USA Network.

• Roles include the determination of pre-event elements, development of show formats, coordination of venues timings and feeds, integration of studio and remote talent, and line-producing live shows.

• Responsible for the implementation of an experimental production plan for the 2006 Olympic Winter Games. Produced taped curling shows on CNBC and live gold medal matches on USA Network from New Jersey.

• Recipient of National Sports Emmy Awards for the 2004, 2008 and 2012 Olympic Games and nomination for the 2006 and 2010 Olympic Winter Games.

**TURNER SPORTS, INC.,** Time Warner, Atlanta, GA

2000-2003 VICE PRESIDENT & SENIOR PRODUCER

Lead production person in various special projects, including endeavors with the National Basketball Association and United States Olympic Committee and the coverage of Yao Ming for the 2002 NBA Draft. Responsible for all aspects of the broadcast operation for the 2000 Goodwill Games in Lake Placid, NY and 2001 Goodwill Games in Brisbane, Australia.

• Developed and implemented the production plan for both TNT Sports and the host broadcast operation for the 2001 Goodwill Games. The host feed supplied coverage from 10 venues for TNT in the United States and Nine Network in Australia, as well as an International Summary Show and unilateral broadcasters in China and New Zealand and across Europe and South America.

• Responsible for a $14.5 million budget for the host broadcast and TNT unilateral operation that came in $100,000 under budget.

• Created an innovative program schedule for TNT that featured live morning shows and live late-night shows in addition to the more traditional tape-delayed prime time shows to address the 14-hour time difference between Brisbane and Atlanta. As a result of this, two-thirds of the program hours included live competition.

• Acted as the primary liaison with Nine Network Australia on all aspects of the Goodwill Games broadcast. Worked with Nine to create live simulcasts of the swimming dual meets between the United States and Australia that were telecast to both nations and featured an integrated announce team.

• Served as the primary point of contact with Goodwill Games Brisbane, the local organizing committee, international federations and national governing bodies in Australia as well as Goodwill Games, Inc. in all television related issues, and was an active participant in numerous non-television discussions.

• Recipient of a National Sports Emmy Award nomination for the 2001 Goodwill Games.

1998-2000 SENIOR PRODUCER

Responsible for the day-to-day operation of the production unit of Turner Sports, Inc. and programming on TNT, TBS, Turner South and local broadcast outlets.

• Involved in the production of all Turner Sports properties, including the national cable package for the NBA, Goodwill Games, selected golf, figure skating, college and professional football and boxing events and shows, and the local packages for the Atlanta Braves, Hawks and Thrashers.

• Created combined production schedules and day-by-day schedule for production staff and coordinated the hiring of freelance production personnel and talent. Spearheaded staff recruitment, hiring and development.

• Involved in budget development and approval.

• Served as the line producer for the 2000 Winter Goodwill Games in Lake Placid, New York.

FREELANCE PRODUCER

1992-1998 Contracted with Turner Sports, ABC Sports, NBC Sports and ESPN as a senior producer, producer, segment producer, associate producer and writer.

• Contributed to all aspects of pre-production, production and post-production. Responsibilities included the determination of pre-event storylines, development of show formats, coordination of event timings, writing voice-over and on-camera scripts, and line-production and tape-production.

• Shows included the 1998 Goodwill Games, 1998 Olympic Winter Games, World Figure Skating Championships, World Gymnastics Championships, World Track & Field Championships, World Speedskating Championships, Tour de France, 1994 Goodwill Games, 1996 Olympic Games, and Wide World of Sports 35th Anniversary Special.

• Recipient of one National Sports Emmy Award and one individual nomination for outstanding writing.

**ABC SPORTS**, ABC Television Network, New York, NY

1990-1992 ASSOCIATE PRODUCER

Producer assigned to ABC's Wide World of Sports and a wide breadth of ABC Sports programs, including both live and tape, studio and remote. Involved in all aspects of the show, from the development of stories and event schedules through pre-production, production and post-production.

• Produced theme oriented segments for Emmy Award winning Wide World of Sports 30th Anniversary Special. Wrote both voice-over and on-camera scripts for announcers.

• Pre-produced feature pieces. Directed cameramen in the field, formatted and edited pieces and wrote scripts for announcers. Features ranged from personal profiles to an in-depth look at the decline of the East German swimming program.

• Produced race segments during the Tour de France. Utilized footage from eight sources in editing race packages. Worked under severe deadlines, editing as much as an hour-long show within six hours.

• Two-time National Sports Emmy Award recipient.

1989-1992 DIRECTOR OF RESEARCH

Responsible for the research on all ABC Sports shows, with particular emphasis on Wide World of Sports, the Tour de France, New York City Marathon and the 1991 Pan American Games.

• Wrote comprehensive research manuals, encompassing athlete profiles, information on particular events, and cultural and historical background on event sites in over 25 countries.

• Involved in the programming of Wide World of Sports, including the selection of events and scheduling.

FREELANCE RESEARCHER

1984-1989 Contracted with ABC Sports and NBC Sports as a researcher. Events included the 1984 and 1988 Olympic Games, 1988 U.S. Olympic Trials for swimming, gymnastics and track and field, and the 1989 World Alpine Ski Championships.

# TEACHING EXPERIENCE

## COURSES CREATED & TAUGHT:

### Interdisciplinary Arts & Sciences, University of Washington, Tacoma

TCOM 201, Media & Society

TCOM 347, Television Criticism & Application

TCOM 348, Non-Fiction Writing for Television

TCOM 351, Video Production

TCOM 470, Documentary Production & Critique

TCOM 380/480, Political Economy of the Media

TCOM 480, Critical Media Industry Studies

TCOM 481, Communication Regulation & Policy

## COURSES TAUGHT:

### Interdisciplinary Arts & Sciences, University of Washington, Tacoma

TCOM 353, Critical Approaches to Mass Communication

### School of Journalism & Communication, University of Oregon

JOUR 386, Communication Economics

JOUR 330, Intro to Electronic Media Production

JOUR 434, Advanced Television News

## TEACHING AWARDS:

Nominee, Graduate Teaching Fellow Award for Outstanding Teaching

University of Oregon, 1994-95, 1995-96 and 1996-97

# UNIVERSITY SERVICES

## 2022-23 Committees & Administrative Duties

Chair, Faculty Council, School of Interdisciplinary Arts & Sciences

Chair, Chris Demaske Promotion Committee

Chair, Ever Jones Promotion Committee

## 2021-22 Committee & Administrative Duties

Chair, Joanne Clarke Dillman Promotion Committee

Chair, Julie Masura Promotion Committee

## 2020-21 Committees & Administrative Duties

Major Coordinator, Communication

Chair, David Coon Promotion Committee

Chair, Chris Demaske Promotion Committee

## 2019-20 Committees & Administrative Duties

Chair, Randy Nichols Tenure & Promotion Committee

Member, Sushil Oswal Promotion Committee

## 2018-19 Committees & Administrative Duties

Major Coordinator, Writing Studies

Chair, Emma Rose Tenure & Promotion Committee

Member, Jim Gawel, Promotion Committee

## 2017-18 Committees & Administrative Duties

Chair, Randy Nichols Reappointment Review Committee

Chair, Cynthia Howson Promotion Committee (Lecturer to Senior Lecturer)

Member, Department of Communication Graduate School Review Committee

## 2016-17 Committees & Administrative Duties

Chair, UW Tacoma Law School Committee

Chair, Nursing & Healthcare Leadership Director Review Committee, UW Tacoma

Member, Tri-Campus Issues Task Force

## 2015-16 Committees & Administrative Duties

Interim Vice Chancellor for Academic Affairs, UW Tacoma

Chair, UW Tacoma Law School Committee

Chair, UW Tacoma Budget Committee

Member, Executive Budget Committee

Ex Officio, Faculty Council on Tri-Campus Policy

## 2014-15 Committees & Administrative Duties

Interim Vice Chancellor for Academic Affairs, UW Tacoma

Member, Law School Dean Review Committee, University of Washington

Ex Officio, Faculty Council on Tri-Campus Policy

## 2013-14 Committees & Administrative Duties

Interim Director, Interdisciplinary Arts & Sciences

## 2012-13 Committees & Administrative Duties

Assistant Director, Interdisciplinary Arts & Sciences

Chair, Media Studies Lecturer Search Committee

Member, Global Media Studies Search Committee

## 2011-12 Committees & Administrative Duties

Assistant Director, Interdisciplinary Arts & Sciences

Member, Technical/Professional Writing Interviewing Committee

Member, International Programs Task Force

## 2010-11 Committees & Administrative Duties

Coordinator, Communication Concentration

Chair, New Media Studies & Media Writing Search Committee

Chair, Creative Writing & Professional/Technical Writing Search Comm.

Member, Structure Task Force

Member, International Programs Task Force

## 2009-10 Committees& Administrative Duties

Coordinator, Communication Concentration (Spring 2010)

Chair, David Coon Third-Year Review Committee

## 2008-09 Committees& Administrative Duties

Coordinator, Communication Concentration

Chair, Chris Demaske Tenure & Promotion Committee

Member, Riki Thompson Third-Year Review Committee

Chair, New Media Studies & Media Writing Search Committee

Member, IAS Director Search Committee

Member, UW Tacoma Writing Council

Member, International Programs Task Force

Member, IAS Structure Task Force

## 2007-08 Committees

Coordinator, Communication Concentration

Member, Kima Cargill Tenure & Promotion Committee

Chair, Video Production & Film/Television Studies Search Committee

Member, Faculty Assembly Executive Council

Member, UW Tacoma Writing Council

Member, International Studies Task Force

Member, IAS Structure Task Force

Member, Student Publications Advisory Board (Autumn & Spring)

## 2006-07 Committees

Member, Student Publications Advisory Board

Member, Composition/Rhetoric Interview Committee

Member, Faculty Assembly Executive Council (Spring)

Member, International Studies Task Force (Spring)

Member, IAS Structure Task Force (Spring)

## 2005-06 Committees

Member, Faculty Assembly Curriculum Committee

Member, Student Publications Advisory Board

Member, Founders Endowment Fund Committee

## 2004-05 Committees

Coordinator, Communication Concentration (Spring 2005)

Member, Faculty Assembly Curriculum Committee

Member, International Relations Search Committee

Member, Student Publications Advisory Board

Member, Founders Endowment Fund Committee

Member, Student Publication Manager Search Committee

## 2003-04 Committees

Member, Writing and Small Press Publishing Interview Committee

Member, Writing Task Force

# PROFESSIONAL SERVICE:

## 2022-23

Review Committee, 13th Asian Conference on Cultural Studies (Tokyo, JPN)

Review Committee, 13th Asian Conference on Media, Communication & Film (Kyoto, JPN)

## 2021-22

Review Committee, 12th Asian Conference on Cultural Studies (Tokyo, JPN)

Review Committee, 12th Asian Conference on Media, Communication & Film (Kyoto, JPN)

## 2020-21

## Review Committee, 11th Asian Conference on Cultural Studies (Tokyo, JPN)

Review Committee, 11th Asian Conference on Media, Communication & Film (Kyoto, JPN)

## 2019-20

Review Committee, 10th Asian Conference on Cultural Studies (Tokyo, JPN)

Reviewer, 10th Asian Conference on Media, Communication & Film (Tokyo, JPN)

## 20018-19

Reviewer, 9th Asian Conference on Cultural Studies (Tokyo, JPN)

# MEMBERSHIPS:

International Academic Forum

International Association of Media and Communication Research