

David R. Coon

Interdisciplinary Arts and Sciences University of Washington Tacoma
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ACADEMIC POSITIONS:

2014-present **University of Washington Tacoma**
Associate Professor of Media Studies, Interdisciplinary Arts & Sciences
2016-2019 **University of Washington Tacoma**
Vice Chair, Division of Culture, Arts, and Communication
2008-2014 **University of Washington Tacoma**
Assistant Professor of Media Studies, Interdisciplinary Arts & Sciences
2003-2008 **Indiana University**
Associate Instructor, Department of Communication and Culture
2001-2003 **Bowling Green State University**
Instructor/Teaching Assistant, Department of Popular Culture

INDUSTRY POSITIONS:

1998-2003 **Ohio Arts Council**
Program Director, Summer Media Institute
1999-2001 **MMG Corporate Communication, Inc.**
Associate Producer, Director, Videographer
1998-1999 **Ohio Government Telecommunications**
Studio Production Assistant, Videographer, Technical Director
1997 **Transparent Films**
Assistant Production Coordinator, *The Dream Catcher* (feature film)

EDUCATION:

July 2008 **Indiana University**
Ph.D. in Communication and Culture
Minor in Gender Studies; Departmental Certificate in Pedagogy
Dissertation: *Re-Writing the American Dream: Suburbia in Contemporary Film and Television*
May 2003 **Bowling Green State University**
M.A. in Popular Culture
May 1997 **Miami University**
B.S. in Mass Communication, emphasizing video production
B.S. in Marketing with a minor in Management

RESEARCH AND TEACHING INTERESTS:

Media production/production studies, media and popular culture, gender and sexuality studies, media history, media and cultural geography/space, suburban studies, improv theater

BOOKS:

Ugly Betty (TV Milestones Series). Detroit, MI: Wayne State University Press (under contract).

Turning the Page: Storytelling as Activism in Queer Film and Media. New Brunswick, NJ: Rutgers University Press, 2018.

- First Runner-Up for the John Leo and Dana Heller Award for Best Book In LGBTQ Studies (Popular Culture Association)
- Official Selection - Over the Rainbow Recommended LGBTQ Book List (American Library Association)

Look Closer: Suburban Narratives and American Values in Film and Television. New Brunswick, NJ: Rutgers University Press, 2014.

ARTICLES and BOOK CHAPTERS:

“Save Me: Reconciling Queerness and Christianity.” In *Gay Conversion Practices in Memoir, Film, and Fiction*, edited by James E. Bennett and Marguerite Johnson. Under contract with Bloomsbury Academic; book under review.

“Of Divas and Diaries: Externalizing the Internal in *Trevor*.” *Short Film Studies*, forthcoming 2023.

“A Star is Made, Not Born: The Production and Reproduction of Mae West as a Screen Icon.” *Celebrity Studies*, published online June 8, 2023, issue placement forthcoming.

“My Americans: Intertextual Meaning Making and Television Drama.” *[in]Transition: Journal of Videographic Film and Moving Image Studies* 10, no. 1 (2023), n.p.

“God vs. Gay: Queer Counter-storytelling and Christianity in Films about Conversion Therapy.” *Queer Studies in Media and Popular Culture* 7, no. 3 (2022), 177-192.

“Spies Like Us: Genre Mixing, Brand Building, and Reagan’s 1980s in *The Americans*.” In *Prestige Television: Cultural and Artistic Value in 21st-Century America*, edited by Seth Friedman and Amanda Keeler. (New Brunswick, NJ: Rutgers University Press, 2022), 21-37.

“What it Feels Like for a Boy: Masculinity in Madonna’s Mid-Career Music Videos.” In *Rock Music Icons: Musical and Cultural Impacts*, edited by Robert McParland. (Lanham, MD: Lexington Books, 2022), 129-144.

“Mythgarden: Collaborative Authorship and Counter-storytelling in Queer Independent Film.” *Journal of Film and Video* 70, no. 3-4 (Fall/Winter 2018/19): 44-62.

“From Consumers to Citizens: Student-Directed Goal Setting and Assessment.” Co-authored with Ingrid Walker. In *From Entitlement to Engagement: Affirming Millennial Students’ Egos in the Higher Education Classroom*, edited by Kevin Hagopian and Dave Knowlton (San Francisco: Jossey-Bass, 2013), 81-87.

“Sun, Sand, and Citizenship: The Marketing of Gay Tourism.” *The Journal of Homosexuality* 59, no. 4 (2012): 511-534.

“Building Suspense: Spaces, Boundaries, and Drama in Hitchcock’s *Rear Window* and *Psycho*.” *Polymath: An Interdisciplinary Arts and Sciences Journal* 2, no. 3 (2012): 55-68.

“Putting Women in their Place: Gender, Space, and Power in *24* and *Alias*.” *Feminist Media Studies* 11, no. 2 (2011): 231-244.

Excerpts reprinted in Sarah Kornfield, *Contemporary Rhetorical Criticism*. (State College, PA: Strata Publishing, 2021).

“From the Margins to the Mainstream: Communication about Travel and Tourism in the Gay Community, 1960-2000.” In *Queers in American Popular Culture, Vol 3*, edited by Jim Elledge (Santa Barbara, CA: Praeger, 2010), 179-207.

“Two Steps Forward, One Step Back: The Selling of *Charlie’s Angels* and *Alias*.” *Journal of Popular Film and Television* 33, no. 1 (Spring 2005): 2-11.

PUBLIC AND DIGITAL SCHOLARSHIP:

“In the Life and In the Archive: 20 Years of Facts and Feelings.” *UCLA Film & Television Archive*, April 2019. <https://www.cinema.ucla.edu/collections/inthelife/history/life-and-archive-20-years-facts-and-feelings>

“Push or Pull? *Weeds* Crosses the Border.” *In Media Res* (scholarly blog). February 18, 2015. <http://mediacommons.org/imr/2015/02/09/push-or-pull-weeds-crosses-border>

“Weathering a Recession with the Real Housewives.” *In Media Res* (scholarly blog). May 16, 2013. <http://mediacommons.org/imr/2013/05/03/weathering-recession-real-housewives>

OTHER SCHOLARLY WRITING:

“Foreword.” In *The New Peplum: Essays on Sword and Sandal Films and Television Programs Since the 1990s*, edited by Nicholas Diak (Jefferson, NC: McFarland, 2018), 1-3.

“Gay and Lesbian Tourism.” In *Blackwell Encyclopedia of Sociology*, 2nd edition, edited by George Ritzer and Chris Rojek (Wiley-Blackwell, 2018).

“The Soldier in the Suburbs: *The Pacifier* and Post-9/11 Masculinity.” In *September 11 in Popular Culture: a Guide*, edited by Sara Quay and Amy Damico (Santa Barbara, CA: Greenwood Press, 2010), 195-197.

“Suburbs” and “Tourism, Cruises, and Resorts.” In *LGBTQ America Today*, edited by John Hawley (Westport, CT: Greenwood Press, 2008), 1173-1174, 1203-1208.

PEER REVIEWED/PUBLISHED TEACHING MATERIALS

“Filmmaker Bio Assignment.” (Designed to highlight diversity among filmmaking professionals studied in class.) EDIT Media Teaching Materials, 2022. www.editmedia.org

MEDIA PRODUCTION:

- | | |
|-------------|--|
| 2020 | <i>Stay Healthy, Play Healthy</i>
Producer
Advocacy video (4 min.) promoting vaccinations among teen athletes;
produced in collaboration with the Tacoma Pierce County Health
Department |
| 2016 | <i>Our Stories, Our Voices: The Old Lesbian Oral Herstory Project</i>
Director, Editor, Producer
DVD (60 min.) produced in collaboration with the Puget Sound Chapter of
Old Lesbians Organizing for Change (PSOLOC) |

GRANTS, AWARDS, AND HONORS:

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| Fall 2022 | Covid Relief Fund Grant
Faculty Assembly, UWT |
| Spring 2022 | Scholarship and Teaching Fund Award
School of Interdisciplinary Arts and Sciences, UWT |
| Spring 2019 | First Runner-Up for the John Leo and Dana Heller Award for Best Book in LGBTQ Studies (for <i>Turning the Page</i>)
Popular Culture Association |
| Winter 2019 | Official Selection - Over the Rainbow Recommended LGBTQ Book List (<i>Turning the Page</i>)
American Library Association |
| Fall 2018 | Scholarship and Teaching Fund Award (deferred from 2017)
School of Interdisciplinary Arts and Sciences, UWT |

Winter 2017	Faculty Fellowship National Association of Television Production Executives
Summer 2013	Competitive Research Support Funding Interdisciplinary Arts and Sciences, UW Tacoma
Winter 2012	Diversity Research Grant Diversity Research Institute, UW Seattle
Fall 2011	Faculty Fellowship Academy of Television Arts and Sciences
Spring 2011	Chancellor's Fund Travel Grant Office of Academic Affairs, UW Tacoma
Spring 2010	Curriculum Enhancement Grant Center for Leadership and Social Responsibility, UW Tacoma
Fall 05/Spring 07	Competitive Graduate Student Travel Grant Department of Communication and Culture, Indiana University
Spring 2005	Outstanding Teaching Award Department of Communication and Culture, Indiana University
Fall 03/Spring 04	Top Up First Year Fellowship Department of Communication and Culture, Indiana University

CONFERENCE PRESENTATIONS:

April 2023	Society for Cinema and Media Studies – Denver, CO “Coming Out or Staying In: Negotiating Public and Private Identities in <i>Trevor</i> .”
April 2023	Popular Culture Association – San Antonio, TX “Of Divas and Diaries: Externalizing the Internal in <i>Trevor</i> ”
April 2022	Popular Culture Association – Online “Can’t Pray That Away: Documenting Conversion Therapy on Screen”
March 2022	Society for Cinema and Media Studies – Online “Bearing Witness: Testimony and Performance in Documentaries about Conversion Therapy”
July 2021	University Film and Video Association – Online “Videographic Criticism in Teaching, Learning, and Scholarship”
March 2021	Society for Cinema and Media Studies – Online “God vs. Gay: Christianity and Homosexuality in Films about Conversion Therapy”
July 2020	University Film and Video Association – Online Screening: “The Spies Next Door: Intertextuality in <i>The Americans</i> ”
July 2019	University Film and Video Association – Minneapolis, MN “Queer Counter-Storytelling in Films about Reparative Therapy”
March 2019	Society for Cinema and Media Studies – Seattle, WA “Parody, Pastiche, and Play: Performing Queerness in Digital Media Cultures” (Invited Respondent); and “EDITing Media Studies: Equity, Diversity, and Inclusive Teaching in Media Studies” (Seminar Participant/Presenter)

March 2018	Society for Cinema and Media Studies – Toronto, ON “From Public Television to Online Archive: <i>In the Life</i> as Queer Media Activism”
March 2017	Society for Cinema and Media Studies – Chicago, IL “POWER UP Films: Filmmaking and Education as Queer Feminist Activism”
August 2016	University Film and Video Association – Las Vegas, NV “Inclusive Pedagogy, Diversity, and <i>The Crying Game</i> ”
April 2016	Power of One (LGBTQ Leadership Conference) – Tacoma, WA “Improvising Identities and Co-creating Community” (with Tony Perone)
March 2016	Society for Cinema and Media Studies – Atlanta, GA “Translations: Transgender Film Festival as Catalyst for Social Change”
March 2016	Popular Culture Association – Seattle, WA “A Festival for Change: The Seattle Lesbian and Gay Film Festival”
October 2015	Midwest Popular Culture Association – Cincinnati, OH “Building Diverse Queer Communities Through Film: Seattle’s Three Dollar Bill Cinema”
August 2015	University Film and Video Association – Washington, DC “Reel Queer Youth: Filmmaking as a Tool for Community Building and Social Change”
May 2014	Cultural Studies Association – Salt Lake City, Utah Praxis Session: “From Critique to Production: Teaching with Production-Based Strategies” (with Lauren Berliner and Amoshaun Toft, UWB)
August 2013	University Film and Video Association – Orange, CA “Storytelling as Activism: POWER UP Films and Feminist/LGBTQ Empowerment”
June 2013	Sexuality Studies Association – Victoria, BC “Defining and Strengthening the LGBTQ Community through Film”
March 2012	Society for Cinema and Media Studies – Boston, MA “In the Life Media: Using Television and the Web to Fight for LGBTQ Equality,” and “Teaching Film Studies in a Broadcast Environment”
April 2011	Association of American Geographers – Seattle, WA “From the Burbs to the Border: The Spatial Politics of Showtime’s <i>Weeds</i> ”
March 2011	Society for Cinema and Media Studies – New Orleans, LA “Mythgarden: A Case Study in Independent LGBTQ Filmmaking”
March 2010	Society for Cinema and Media Studies – Los Angeles, CA “Parallel Lines: Crossing Local and National Borders in <i>Weeds</i> ”
November 2009	National Communication Association – Chicago, IL “LGBT Media Producers in the Shadow of Hollywood”
November 2008	National Communication Association – San Diego, CA “Queer Tourism: Reflecting or Neglecting Queer Activism?”
March 2008	Society for Cinema and Media Studies – Philadelphia, PA “Desperate Husbands: Post-9/11 Domestic Masculinity in <i>The Pacifier</i> and <i>Mr. & Mrs. Smith</i> ”

November 2007	National Communication Association – Chicago, IL “Speaking Out: The Risks and Challenges of Creating a GLBTQ-Friendly Classroom” “Finding Identity in the Past: Selling Space with Time in American Suburbia”
March 2007	Society for Cinema and Media Studies – Chicago, IL “‘Look Closer’: Negotiating the Public/Private Binary in Suburban Narratives”
October 2006	Midwest Popular Culture Association – Indianapolis, IN “Promoting Private Space and Public Status to Gay Travelers”
March 2006	Society for Cinema and Media Studies – Vancouver, BC “Building Suspense: Architecture, Space, and Drama in <i>Psycho</i> , <i>Rear Window</i> , and <i>Lifeboat</i> ”
November 2005	National Communication Association – Boston, MA “Putting Women in Their Place: Gender, Space, and Power in <i>24</i> and <i>Alias</i> ”
April 2005	The Society for the Study of Multi-Ethnic Literature of the United States (MELUS) – Chicago, IL “Negotiating Space and Race at the Underground Railroad Freedom Center”
November 2004	National Communication Association – Chicago, IL “Two Steps Forward, One Step Back: The Selling of <i>Charlie’s Angels</i> and <i>Alias</i> ”
April 2004	Popular Culture Association – San Antonio, TX “Progressive or Regressive?: Mixed Messages in the Promotion of <i>Alias</i> ”
April 2003	Popular Culture Association – New Orleans, LA “Of Marginal Importance: Secondary Characters and Gender Boundaries in <i>Charlie’s Angels</i> ”

TEACHING EXPERIENCE:

University of Washington Tacoma, Interdisciplinary Arts and Sciences

2022/2023	Television Studies (hybrid), Media and Culture of the 1980s, Advertising and Consumer Culture (hybrid), Improvisational Theater and Performance in Everyday Life, Intro to Film Studies
2021/2022	Intro to Film Studies, TV Criticism and Application, Video Production, Queer Cinema, Television Studies, Advanced Video Production
2020/2021	Intro to Film Studies, Television Studies, TV Criticism and Application, Queer Cinema, Video Production, Advertising and Consumer Culture (all classes remote/online)
2019/2020	Intro to Film Studies, TV Criticism and Application, Video Production, Studies in U.S. Popular Culture, Advanced Video Production (remote/online), Queer Cinema (remote/online)

2018/2019	Intro to Film Studies, TV Criticism and Application, Advertising and Consumer Culture, Video Production, Improvisational Theater and Performance in Everyday Life
2017/2018	TV Criticism and Application, Video Production, Advanced Video Production, Queer Cinema, Improvisational Theater and Performance in Everyday Life
2016/2017	TV Criticism and Application, Video Production, Gender and Sexuality in Film, Improvisational Theater and Performance in Everyday Life
2015/2016	Advanced Video Production, Advertising and Consumer Culture
2014/2015	TV Criticism and Application, Film Studies, Gender and Sexuality in Film Video Production, Media and Culture of the 1980s, Improvisational Theater and Performance in Everyday Life
2013/2014	TV Criticism and Application, Media and Culture of the 1980s, Video Production, Advanced Video Production, Film Directors, Improvisational Theater and Performance in Everyday Life, Television Studies
2012/2013	Television Studies, Gender and Sexuality in Film, Film Studies, TV Criticism and Application, Video Production, Advertising and Consumer Culture
2011/2012	Media and Society, Gender and Sexuality in Film, TV Criticism and Application, Film Studies, Video Production, Advertising and Consumer Culture, Television Studies
2010/2011	Television Studies, TV Criticism and Application, Video Production, Advertising and Consumer Culture
2009/2010	Media and Society, TV Criticism and Application, Video Production, Advertising and Consumer Culture, Television Studies
2008/2009	Media and Society, Film Directors, TV Criticism and Application, Television Studies, Video Production

Indiana University, Department of Communication and Culture

2007/2008	Media in the Global Context, Hollywood's Dark Knight: The Films of Tim Burton, Introduction to Public Speaking
2006/2007	Production as Criticism, American Dreams/Social Nightmares: Suburbia in the United States
2005/2006	Race, Ethnicity and Media
2003-2008	Introduction to Public Speaking

Bowling Green State University, Department of Popular Culture

2002/2003	Popular Culture and Media, Introduction to Popular Culture
2001/2002	Teaching Assistant - Introduction to Popular Culture

PROFESSIONAL DEVELOPMENT:

October 2022	Media Educators Conference Academy of Television Arts and Sciences
Summer 2022	Teaching Online 101 Workshop University of Washington
June 2022	Open Educational Resources Workshop UW Tacoma Libraries
2020/2021	Pledge the EDIT 10 Faculty Cohort (improving inclusive pedagogy) EDIT Media (Equity, Diversity, and Inclusion in Teaching Media)
September 2018	Videographic Criticism Workshop Simpson Center for the Humanities, UW Seattle
March 2018	Sound and Storytelling Conference International Association of Film and Television Schools
September 2017	Digital Storytelling Workshop Storycenter and UW Tacoma
January 2017	Faculty Fellows Seminar National Association of Television Production Executives
September 2016	Safer Zone Training (LGBTQ awareness and support) Center for Equity and Inclusion, UW Tacoma
Winter 2016	Leading and Influencing as a Department Chair (leadership workshop) Interdisciplinary Arts and Sciences, UW Tacoma
Summer 2015	SEED Institute (Strengthening Educational Excellence with Diversity) University of Washington Tacoma
November 2011	Faculty Fellows Seminar Academy of Television Arts and Sciences
2009/2010	Writing Fellows Institute University of Washington Tacoma

CAMPUS SERVICE AND LEADERSHIP:

2023	Proposal Reviewer – Royalty Research Fund University of Washington
2022	Hiring Committee – SIAS Web and Media Lab Coordinator School of Interdisciplinary Arts and Sciences, UWT
2022	Selection Committee – Distinguished Dissertation/Thesis Awards University of Washington Graduate School
2013-2021	Film Studies Coordinator Culture, Arts, and Communication Division; SIAS; UWT
2021	Reappointment Review Committee Chair (Asst. Prof.) School of Interdisciplinary Arts and Sciences, UWT
2011-2020	Faculty Advisor – Gender and Sexuality Alliance University of Washington Tacoma
2020	Reappointment Review Committee Chair (Asst. Prof.) School of Interdisciplinary Arts and Sciences, UWT

2019-2020	Campus Climate and Belonging Working Group University of Washington Tacoma
2019	Search Committee Chair – Studio Arts Culture, Arts, and Communication Division; SIAS; UWT
2019	Promotion and Tenure Committee Chair School of Interdisciplinary Arts and Sciences; UWT
2016-2019	Vice Chair, Division of Culture, Arts, and Communication School of Interdisciplinary Arts and Sciences, UW Tacoma
2013-2015; 2017-2019	Communication Major Coordinator Culture, Arts, and Communication Division; SIAS; UWT
2018-2019	Search Committee Chair – Film and Media Studies University of Washington Tacoma
2017-2018	Search and Interview Committee – Communication University of Washington Tacoma
2017	Lecturer Reappointment Review Committee Chair Culture, Arts, and Communication Division; SIAS; UWT
2016-2017	University Disciplinary Committee University of Washington Tacoma
2016	Senior Lecturer Promotion Committee Chair University of Washington Tacoma
2015-2016	Planning Committee – Power of One Regional Conference LGBTQ Student Leadership Conference hosted by UW Tacoma
2014-2016	Faculty Advisor – Improv Club University of Washington Tacoma
2014-2015	Search Committee Chair – Film Studies Lecturers University of Washington Tacoma
2014-2015	Search Committee Chair – Communication Law and Policy University of Washington Tacoma
2013-2014	Division Personnel Committee Culture, Arts, and Communication Division; IAS; UWT
2011-2014	Academic Assessment Committee University of Washington Tacoma
2013	Interview Committees – Technical and Professional Writing, Global Media Studies, Media Studies Lecturer, Public Law University of Washington Tacoma
2012	Search and Interview Committee – Media Lab Coordinator University of Washington Tacoma
2011	Interview Committee – New Media and Media Writing University of Washington Tacoma
2009-2011	Roundtable for GLBTQ Concerns University of Washington Tacoma
2010	Distinguished Service Award Selection Committee University of Washington Tacoma
2007/2008	Digital Media Search Committee Graduate Student Representative (by invitation of department chair) Communication and Culture, Indiana University

2003/4; 05/06; 06/07	Undergraduate Affairs Committee Graduate Student Representative (elected by peers) Communication and Culture, Indiana University
2004-2008	Pi Sigma Epsilon (Professional Marketing Fraternity) Faculty Advisor Indiana University
Fall 2005	GenderTalk (Gender-Related Discussion Forum) Small Group Facilitator CommUNITY Education Program, Indiana University
Spring 2005	Preparing Future Faculty Conference Planning Committee Member Indiana University
2002-2003	Committee to Restructure the Graduate Program Graduate Student Representative Department of Popular Culture, Bowling Green State University
2002-2003	Graduate Student Senate Departmental Representative, Popular Culture Department Bowling Green State University
2002	GradSTEP (Graduate Orientation Program) Departmental Coordinator, Popular Culture Department Bowling Green State University

COMMUNITY SERVICE AND PARTNERSHIPS:

2023	Faculty Liaison for Creative Industries Lunch and Learn Zeta-Maya Entertainment and UWT
2009-2023	Judge – Tacoma 72 Hour Film Festival The Grand Cinema – Tacoma, WA
2022	Videographer for <i>The Last Days of Judas Iscariot</i> Tacoma Arts Live
2012-2022	Volunteer for Tacoma Pride and Queer Prom Tacoma Rainbow Center and Oasis Youth Center
2016-2021	Community Co-Presenter, Various Film Festivals Three Dollar Bill Cinema – Seattle, WA
2018-2019	On-Site Coordinator, 253 Film Summit The Grand Cinema and UW Tacoma
2012-2018	Post-Film Discussion Leader The Grand Cinema
2017	On-Site Coordinator, Reel Queer Youth Tacoma (video workshop) Three Dollar Bill Cinema and UW Tacoma
2009-2012	Judge – Tacoma Film Festival The Grand Cinema – Tacoma, WA

PROFESSIONAL SERVICE:

2021-2023	Editorial Board Member <i>Queer Studies in Media and Popular Culture</i>
2011-2023	Journal Article Peer Reviewer <i>Queer Studies in Media and Popular Culture, International Journal of Communication, Journal of Cinema and Media Studies, Journal of Homosexuality, Tourism Management, Social and Cultural Geography, International Journal of Hospitality and Tourism Administration, Kasarinlan: Philippine Journal of Third World Studies, Women and Language</i>
2020; 2023	Book Proposal Peer Reviewer Routledge, Bloomsbury Press
2021; 2023	Book Manuscript Peer Reviewer Rutgers University Press, Wayne State University Press
2020-2022	Outreach Committee EDIT Media (Equity, Diversity, and Inclusion in Teaching Media)
2017-2021	Mentor (for two graduate students) SCMS Queer and Trans Caucus
2019	Bates Film Festival Faculty Advisory Board Bates College
2018-2019	Conference Host Committee (Seattle conference) Society for Cinema and Media Studies
2014; 2018-2019	Conference Abstract Reviewer University Film and Video Association
2018	External Reviewer for Tenure and Promotion Case University of Northern Iowa
2016	External Reviewer for Senior Lecturer Promotion University of Washington Bothell
2013	Conference Abstract Reviewer American Men's Studies Association

SCHOLARLY AND PROFESSIONAL ORGANIZATIONS:

Society for Cinema and Media Studies
University Film and Video Association
Popular Culture Association
Academy of Television Arts and Sciences (Academic Member)