

Alison M. Cardinal

1900 Commerce St. Tacoma, WA 98402
MDS 310 C | Writing Studies | acardin@uw.edu | 253-692-4389

EDUCATION

Ph.C. University of Washington, English, expected completion Spring 2018

Areas of specialization: composition studies, qualitative research methods, sociolinguistics, literacy studies, critical theory, digital rhetoric, basic writing, writing program administration

Dissertation: "*Literacy Flows: How Mobile Bodies and Literacies Come to Matter*"

Anis Bawarshi (chair), Juan Guerra, Nancy Bou Ayash

M.A., Western Washington University, English Studies, 2009

Post baccalaureate, Charles University; Prague, Czech Republic, 2006-2007

Area of Study: Philosophy of Religion

B.A., (summa cum laude) Whitworth University, 2006

Majors: English and Theology

ACADEMIC APPOINTMENTS

Lecturer, Writing Studies, University of Washington Tacoma, 2011-present

Adjunct Faculty, English, Highline Community College, 2010-2011

Adjunct Faculty, English, Bellevue College, 2010-2011

Adjunct Faculty, English, South Seattle Community College, 2010-2011

Adjunct Faculty, English, Clark College, 2009-2010

Adjunct Faculty, English, Lower Columbia College, 2009-2010

Teaching Assistant, English, Western Washington University, 2007-2009

RESEARCH APPOINTMENTS

Affiliate Researcher, University of Texas El Paso, 2017-present

Sites of Translation: A User Experience Research Center

GRANTS AND AWARDS

University of Washington Tacoma Outstanding Woman Award, 2015

Distinguished Teaching Award Nominee, University of Washington Tacoma, 2014

Interdisciplinary Arts and Sciences Funds for Research and Teaching (\$4,700), 2017

Grant awarded to conduct a qualitative study using participatory video methods to investigate university students' literacy practices across contexts.

Interdisciplinary Arts and Sciences Funds for Research and Teaching (\$1300), 2014

Attended workshops on assessment and presented at the Conference of Writing Program Administrators

Expository Writing Program Writing Research Grant, University of Washington, 2012 (\$800)
Awarded, along with co-researchers, for a qualitative study titled: "Transfer of Learning and Third-Space Collaboration: Preparing Students for Cross-Disciplinary Writing."

Best Panel Proposal from First-Time Presenters, Two Year College Association-West's annual conference in Salt Lake City, Utah, 2010
Received a cash prize for presentation about using YouTube in the classroom

University Writing Program Travel Grant (\$2000), 2015
Presented at two venues at the Conference of College Composition and Communication

Travel Grant, Western Washington University's English Department, 2009

PUBLICATIONS

Refereed Journal Articles

Winzenreid, M., L. Campbell, R. Chao, and **A. Cardinal**.
"Collaboration's Role in Transfer of Learning: Cohorts, FYC, and Co-Construction of Writing Knowledge." *Composition Forum*. (November, 2017)

Rose, E. and **A. Cardinal**. "Participatory Video Methods in UX: Sharing Power with Users to Gain Insight into Everyday Life." *Communication Design Quarterly*. (Revise and resubmit)

Refereed Book Chapters

Cardinal, A. and K. Keown. "Story-changing Work for Studio Activists: Finding Points of Convergence." *Innovative Developments in Writing Studio Practice*. Ed. Mark Sutton and Sally Chandler. Parlor Press. (Forthcoming 2018) ***Lead Chapter***

Cardinal, A., A. Jones, and M. Atienza. "Participatory Video as Autoethnographic Method." *Self-Culture-Writing: Autoethnography for/as Writing Studies*. Ed. Rebecca Jackson and Jackie Grutsch McKinney. (Accepted)

Works in Progress

Cardinal, A. "Using dscout for Participatory Research." Hack and Yack. *Sweetland Digital Rhetoric Collaborative*. (Forthcoming February, 2018)

Cardinal, A. and M. Nguyen (director and editor) *Literacy Across Contexts: What Matters to University Students*. 60-minute film. (Forthcoming 2018)

Cardinal, A. "Translingual Identities, Monolingual Tensions: Narrative Analysis of Video Diaries." (To be submitted to *Journal of Language, Identity, and Education*)

Cardinal, A. C. Carle, A. Walker-Stromdahl, and R. Thompson
"Redesigning the Basic Writing Studio Course for Transfer: Bridging Research and Practice." (To be submitted to *The Journal of Basic Writing*)

RESEARCH

Researcher, Green Seed Grant, University of Washington Tacoma, 2015-2016
Worked with faculty across disciplines in a tri-campus research project that investigated the impact a Carbon Challenge that asked students to reduce their carbon footprint had on attitudes about the environment. Facilitated Carbon Challenge in Visual Rhetoric course.

WRITING PROGRAM ADMINISTRATION

University of Washington Tacoma

Chair, Writing Fellows Committee, 2013-2015

- Designed a mixed-methods campus-wide study that included the implementation and analysis of a campus-wide survey, focus groups, and syllabi. Assessed writing pedagogy and perceptions of student writing across every academic unit and major from first-year writing courses to 400-level courses
- Co-wrote a 20-page report analyzing the quantitative and qualitative data
- Coordinated the visit of Writing Program Administration's Consultant-Evaluator Service
- Co-wrote a detailed Action Plan in response to Consultant-Evaluators' report
- Monitored the implementation of the Action Plan
- Successfully lobbied for the creation of a Director of Writing position, leading to the hiring of Director of University Writing

Chair, Writing Major Assessment Taskforce, UWT 2015-Present

- Assisted in the creation of a capstone E-Portfolio course as both professional development for majors and as an assessment mechanism for the major.
- Designed and facilitated assessment of e-portfolios
- Co-wrote an assessment report for institutional self-study

Lead, Writing Pathways Curriculum Development Initiative

- Led the design of the curriculum for both a pre-autumn writing course and a studio course to accompany first-year writing for students who needed extra support transitioning to college writing. Both courses are rooted in best practices in transfer of learning scholarship

- Trained faculty in studio pedagogy
- Co-designed a qualitative assessment of portfolios
- Co-wrote an extensive report using both retention data and findings from portfolio assessment

Consultant to Core Faculty, University of Washington Tacoma, 2011-2012

- Advised faculty members teaching in the freshman cohort program (CORE) in writing assignments, commenting on papers, and other writing-related issues

TEACHING

University of Washington Tacoma; Tacoma, WA; 2011-Present

TCORE 100: Introduction to Interdisciplinarity (6 Sections)
 TWRT 111: Discourse Foundations (6 Sections)
 TCORE 101: Introduction to Academic Writing (18 Sections)
 TWRT 112: Introduction to Academic Writing II (4 Section)
 TWRT 120: Academic Writing 1 Stretch (4 Section)
 TWRT 121: Academic Writing 2 Stretch (3 Section)
 TWRT 211: Argument and Research in Writing (10 Sections)
 TIAS 305: Interdisciplinary Seminar (2 Sections)
 TWRT 330: Written and Visual Rhetoric (2 Sections)
 TIAS 498 B: Directed Readings: Teaching Assistant (5 credits)
 TIAS 498 A: Directed Readings: Power, Inequality and ESL K-12 Teaching
 TIAS 496 A: Internship: Technical Communication in the Workplace

South Seattle College; Seattle, WA; Winter 2011-Spring 2011

English 080, 081, 082, 084, 086: English Lab (1 Section)
 English 095: College Prep and Reading & Study Skills III (1 Section)

Highline College; Des Moines, WA; Fall 2010-Summer 2011

English 101: Introduction to Academic Writing (4 Sections)
 English 091/098: Prep College Writing I/II (2 Sections)

Bellevue College; Bellevue, WA; Fall 2010-Winter 2011

English &101: English Composition I (2 Sections)
 English 092: Developmental English (1 Section)

Clark College; Vancouver, WA; Fall 2009-Spring 2010

English 101: English Composition I (3 sections)
 English 102: English Composition II (1 section)

Lower Columbia College; Longview, WA; Fall-2009-Spring 2010

English 101: English Composition (2 sections)

English 075: Reading and Writing Improvement (1 section)
English 065: Reading and Writing Basics (1 section)
College 100: College Success (1 section)
Adult Basic Education: Integrated, Levels 1-6 (7 credits)

Western Washington University; Bellingham, WA; Fall 2007-Winter 2009

English 101: Writing and Critical Inquiry (5 sections)

Teaching Assistant

Western Washington University; Bellingham, WA; Spring 2009

English 214: Introduction to Shakespeare (1 section)

Writing Center

Writing Center Consultant; South Seattle College; Seattle, WA, Fall 2011-
Summer 2012

CONFERENCE PRESENTATIONS

“Using Video Reflections in the Classroom” Two-Year College Association-PNW;
Tacoma, WA; October 13, 2017

“Writing Studio Pedagogy: Cultivating Student Voice and Capacity for Change”
Workshop at Conference of College Composition and Communication;
Portland, OR; March 18, 2017

“Transnational Literacy Flows: Studying Writing and Language Use in Transit”
Watson Conference; Louisville, KY; October 22, 2016

“(Re)discovering the Labor of Translation in Reflective Writing” Conference of
College Composition and Communication; Houston; TX; April 7, 2016

“Framing and Naming Studio Curriculum” with Rhonda Grego. Pre-conference
workshop at Conference of College Composition and Communication; Tampa,
FL; March 18, 2015.

“Redefining ‘Failures’ of Transfer as Negotiated Translingual Practices” Conference
of College Composition and Communication; Tampa, FL; March 20, 2015

“The (Always Already) Translingual Writer” Two-Year College Association-PNW;
Vancouver, WA; October 10-11, 2014

“Writing in Cohort Programs: Supporting Transfer of Learning for First-Year
Writers” With Roger Chao. Council of Writing Program Administrators
Conference; Normal, IL; July 17, 2014

“‘Pooling’ Our Resources: Strategies for Collaborative Research” with Roger Chao,
Lillian Campbell, and Misty Anne Winzenreid. International Writing Across
the Curriculum Conference; Minneapolis, MN; June 12-14, 2014.

- "Designing and Assessing Studio Programs" Assessment, Teaching and Learning Conference; Vancouver, WA; May 18, 2014
- "So You Want to Start a Studio?" Two Year College Association-PNW; Seattle, WA; October 25, 2013
- "Transfer on the Edge: Third Spaces as Exigence for Cross-Disciplinary Connections" co-presenting with Misty Anne Winzenreid, Lillian Campbell and Roger Chao Canadian Association for the Study of Discourse and Writing; Victoria, BC; June 1, 2013
- "Transfer of Learning And Third-Space Collaboration: Using In Vivo Coding to Examine What Triggers Transfer" Research Network Forum; Conference of College Composition and Communication; Las Vegas, NV; March 13, 2013
- "Designing a Basic Writing Studio for Transfer" TYCA-Pacific Northwest at Highline College; Des Moines, WA; October 13, 2012
- "Teaching Genre and Discourse Community Awareness: Attempting to Teach for Transfer" Oregon Conference of Rhetoric and Composition at Western Oregon University, Monmouth, Oregon; April 14, 2012
- "Conflicting Identities, Converging Literacies: Reading and Crafting the Graphic Novel with Underprivileged Basic Writers" Pop Culture Association and American Culture Association Annual Conference; San Antonio, Texas; April 23, 2011
- "Every Move You Make': YouTube and Pop Culture Possibilities for Teaching the Writing Process" Oregon Conference of Rhetoric and Composition; Portland, Oregon; May 8, 2010
- "Remediating *Rewriting*: Forwarding Joseph Harris in a Digital World" Two-Year College Conference-West; Salt Lake City, Utah; October 9, 2009
- "The Car in Abbas Kiarostami's Films: A Negotiation of Bourgeois Space" American Comparative Literature Association's Annual Conference; Harvard University; March 28, 2009
- "Norbert Zongo's *The Parachute Drop*: The Anti-Utopian Novel as Postcolonial Resistance" Queer Studies Graduate Symposium at University of California, Davis, California; May 17, 2008
- "Release Me from My Bands': Guantanamo Bay, Prospero, and Island Logic" Graduate Research Symposium, Scholar's Week at Western Washington University; May 21, 2009
- "The Car in Abbas Kiarostami's Films" Graduate Research Symposium, Scholar's Week at Western Washington University; May 22, 2008

INVITED TALKS

“Using Participatory Video Methods for Community-Based Research”
Multilingual UX Symposium; University of Texas El Paso; November 9, 2017

COMMUNITY AND UNIVERSITY PRESENTATIONS

“Understanding the Daily Realities of Immigrant Students’ Literacies and Language Practices” Grit City Think and Drink public lecture series; Tacoma, WA; April 2018

“Using Participatory Video Methods in Community-Based Research” Research Lightning Talks on Community-based Research Methods. University of Washington Tacoma; Winter 2018

“Introduction to Interdisciplinary Research” Invited lecture; TIAS 501: Models and Critical Inquiry; University of Washington Tacoma; October 2, 2017

“Teaching Reflective Practices in the Writing Classroom” Faculty workshop co-presenter with Asao Inoue, University of Washington Tacoma; October 17, 2014

“Designing Successful Writing Assignments: Understanding Transfer of Learning’s Role in Writing Success” Faculty workshop co-presenter with Cumi Ikeda; Teaching Forum; University of Washington Tacoma; May 11, 2012

“Using YouTube and New Media in the Composition Classroom” Faculty Colloquium; Lower Columbia College; May 7, 2010

“The Conference Experience: Entering a Disciplinary Community” Graduate Student Colloquium; Western Washington University; May 30, 2008

SERVICE

University of Washington Tacoma

Campus-Wide Service

Faculty Development Council, 2017-present

Lecturer representative on campus-wide advisory council to recommend campus-wide actions for the improvement of research and teaching.

Writing Advisory Committee, 2014-2017

Lecturer Affairs Committee, 2015-present

Division Service

Chemistry Lecturer Hiring Committee, 2015

Director of Writing Hiring Committee, 2014

Committee Member, Interdisciplinary Task Force, University of Washington-Tacoma, 2012-2013

Curriculum Development and Assessment

Workgroup member, Assessment of First-Year Writing, 2015-Present
Workgroup member, Writing Studies Outcomes Revision, 2013-2014
Workgroup member, Directed Self-Placement Committee, 2013-2014
Workgroup member, Core Community Retreats, University of Washington,
Tacoma; 2011-2014
Curriculum Developer and Quantitative Assessment for TCORE 100
Introduction to the University Core Lab Replacement, Fall 2012

Other Institutions

Committee member, General Education Assessment Institute on
Communication, Lower Columbia College, Summer 2010
Committee member, Curriculum Development Committee for Adult Basic
Education Writing; Transitional Studies Department at Lower
Columbia College; Spring 2010
Committee member, General Education Assessment Institute on
Interpersonal Skills; Lower Columbia College; Summer 2010
Participant, 101 Consensus Workshop; Bellevue College; Fall 2010
Participant, Paper Norming Sessions, Highline Community College, Fall 2010-
Spring 2011
Co-organizer, English 101 Panel, Western Washington University's Scholar's
Week, Spring 2009
Administrative Assistant, *Bellingham Review*, 2007-2008

LANGUAGES

Spanish: Intermediate speaking, reading, and writing
Czech: Basic proficiency and reading with dictionary

AFFILIATIONS

Two-Year College Association
College Composition and Communication
National Council of the Teachers of English
The Council of Writing Program Administrators
Association of Teachers of Technical Writing
Women in Technical Communication

REFERENCES

Dr. Anis Bawarshi
Professor of English
Associate Chair of English
University of Washington
Box 354330
Seattle, WA 98195
(206) 543-2190
bawarshi@uw.edu

Dr. Juan Guerra
Professor of English
Chair, American Ethnic Studies
University of Washington
Seattle, WA 98195
Box 354380
(206) 685-6739
jguerra@uw.edu

Dr. Riki Thompson
Associate Professor of Writing
Graduate Program Director
University of Washington Tacoma
Tacoma, WA 98402
Box 358436
253-692-4613
rikitiki@uw.edu

Dr. Emma Rose
Assistant Professor of Writing
University of Washington Tacoma
Tacoma, WA 98402
Box 358436
253-692-4519
ejrose@uw.edu