

Anaid Yerena

1900 Commerce St, Tacoma, WA 98402 | University of Washington, Tacoma | Urban Studies
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Major research area: housing affordability

Other Interests: advocacy organizations, social inequality, and urban governance

Education

Ph.D., Planning, Policy, and Design, University of California, Irvine	2015
“Advocacy in Action: Understanding the Influence of Advocacy Organizations on Local Affordable Housing Policy in the U.S.” Advisor: Prof. Victoria Basolo	
M.U.R.P., Urban and Regional Planning, University of California, Irvine	2009
“Site Selection Standards for Extremely Low-Income Households in Long Beach, California.” Advisor: Prof. Victoria Basolo	
B.Arch., Architecture, Universidad de Monterrey, Monterrey (<i>summa cum laude</i>)	2004
“Montemorelos, N.L: Plan Parcial 2004.” Advisor: Prof. Jim King	

Academic Experience (Positions held)

Assistant Professor, University of Washington, Tacoma, WA	2015 - present
Teaching Associate, University of California, Irvine, CA	2013 - 2014
Co-Instructor, University of California, Irvine, CA	2013
Teaching Assistant, University of California, Irvine, CA	2009 - 2014

Professional Experience (Positions held)

Architectural Project Manager, BSW International, Inc., Irvine, CA	2006 - 2008
Architectural Project Manager, Design Plus 3, Inc., Moreno Valley, CA	2005 - 2006

Honors and Awards

- Collaborative Publicly Engaged Scholarship Award, University of Washington, Tacoma, 2018
- Latinx Faculty Award, Latino Center for Health, University of Washington, Seattle, 2017
- Community Engagement Award, University of Washington, Tacoma, 2016
- Dean’s Dissertation Writing Fellowship, University of California, Irvine, 2015
- Public Impact Fellow, University of California, Irvine, 2015
- Pedagogical Fellow, University of California, Irvine, 2013 and 2014
- Graduate Dean’s Fellowship, University of California, Irvine 2013
- President’s Dissertation Year Fellowship, University of California, Irvine 2013
- Haynes Lindley Doctoral Dissertation Fellowship, 2013
- Dean’s Community Engagement Award, University of California, Irvine, 2013
- Honorable Mention, Ford Foundation Dissertation Fellowship, 2013
- Miguel Velez Fellowship, University of California, Irvine, 2012
- Graduate Mentor Award, School of Social Ecology, University of California, Irvine, 2011 and 2012
- Summer Research Support, School of Social Ecology, University of California, Irvine, 2010-2013
- Best Professional Report Award, Planning, Policy, and Design, University of California, Irvine, 2009
- Community Scholar, Community Outreach Partnership Center, University of California, Irvine, 2008
- Jarvis-Peterson Award, Planning, Policy, and Design, University of California, Irvine, 2008
- Excellence in Thesis Project, Universidad de Monterrey, 2004
- Distinguished Student Award, Universidad de Monterrey, 2000, 2001, 2002, 2003, and 2004
- Beca Premio UDEM Scholarship Award (national competitive scholarship), Universidad de Monterrey, 2000

Publications (peer-reviewed)

- Scheller, D. and **Yerena, A.** 2017 “Neighborhood Concerns and Mobilization Patterns of Homeowners and Neighborhood Associations” *Journal of Public Management and Social Policy*
- Basolo, V. and **Yerena, A.** 2016 “Perceived and Actual Residential Quality: Explaining Residential Mobility of Subsidized Households” *Housing Studies* doi: 10.1080/02673037.2016

- Basolo, V. and **Yerena, A.** 2016 “Using Social Media to Inform and Engage Urban Dwellers in La Paz, Mexico.” *International Journal of Public Administration in the Digital Age* 4 (3) (in press)
- Perez, J.L. and **Yerena, A.** 2016 “Evaluating the Policy-Practice Gap in a Transitional Housing Program: An Innovation in Process Evaluation.” *American Journal of Evaluation* doi: 10.1177/1098214015617730
- Yerena, A.** 2015 “The Impact of Advocacy Organizations on Low-Income Housing Policy in U.S. Cities.” *Urban Affairs Review*: 51 (6): 843-870 doi: 10.1177/1078087415571451
- Basolo, V. and **Yerena, A.** 2014 “The Use of Social Media for Citizen Engagement: The Case of SAPAS in La Paz, Mexico.” In *Proceedings of the 2014 International Conference of Digital Government Research*. Digital Government Society of North America. ACM
- Amenta, E., Gardner, B. G., Tierney, A. C., **Yerena, A.** and Elliott, T. 2012 “A Story-Centered Approach to the Newspaper Coverage of High-Profile Social Movement Organizations.” *Research in Social Movements, Conflicts and Change* 33: 83-107.

Under Review

- Yerena, A.** “Strategic Action for Affordable Housing: How Advocacy Organizations Accomplish Policy Change” (*revise and resubmit*)
- Kleit, R. G., Airgood-Obrycki, W. and **Yerena, A.** “Why do Some Public Housing Authorities Develop Non-subsidized Housing?”

In Preparation

- Yerena, A.** and Basolo, V. “Low-Income Housing and Green Building: Examining Sustainability Priorities in the LIHTC Program”
- Yerena, A.** “Shaping Perceptions of Homelessness: The Role of a Service-Learning Experience”
- Yerena, A.** and Basolo, V. “Property Rights, Tenure and the Finance of Homeownership: Policy Transfers Between Mexico and the United States”

Publications (other)

OpEd

- Yerena, A. 2017, September 30. Land trusts could aid Tacoma affordability [Editorial]. *News Tribune*, page 7B.

Book Reviews

- Yerena, A. 2011. Review of: *Financing Low-Income Communities: Models, Obstacles, and Future Directions*, edited by Julia Sass Rubin. *Journal of the American Planning Association* 77(3): 300-301

Reports

- Yerena, A. 2009. Site Selection Standards for Extremely Low-Income Households in Long Beach, California. Professional Report, Department of Planning, Policy, and Design, University of California, Irvine
- Yerena, A. 2004. Montemorelos, N.L.: Plan Parcial 2004. San Pedro Garza García, N.L.: UDEM

Presented Papers

- “Local Approaches to Housing in the U.S.” Annual Meeting of the Association of Collegiate Schools of Planning, Denver, CO, 2017
- “Shaping Perceptions of Homelessness: The Role of a Service-Learning Experience.” Annual Meeting of the Urban Affairs Association, Minneapolis, MN, 2017.
- “Informing and Engaging Residents Through Social Media in La Paz, Mexico,” Annual Meeting of the Association of Collegiate Schools of Planning, Portland, OR, 2016
- “Low-Income Housing and Green Building: Examining Sustainability Priorities in the LIHTC Program.” Annual Meeting of the Urban Affairs Association, San Diego, CA, 2016.
- “Affordable Housing Advocacy Organizations and their Strategic Choices to Influence Policy Change,” Annual Meeting of the Association of Collegiate Schools of Planning, Houston, TX, 2015
- “The Determinants of City Strategies in Support of Affordable Housing,” Annual Conference of the International Sociological Association RC43, Chicago, IL, 2015

- “Low-Income Housing Policy: The Work of Advocacy Organizations in Cities” Annual Meeting of the Urban Affairs Association, Miami, FL, 2015
- “The Determinants of Housing and Community Development Expenditures in Large U.S. Cities” Annual Meeting of the Association of Collegiate Schools of Planning, Philadelphia, PA, 2014
- “The Use of Social Media for Citizen Engagement: The Case of SAPAS in La Paz, Mexico” Digital Government Society Meeting, Aguascalientes, Mexico, 2014 (co-author: Victoria Basolo)
- “Low-Income Housing Policies and Their Advocates” Annual Meeting of the Urban Affairs Association, San Antonio, TX, 2014
- “Local Affordable Housing Policy Decisions: Whose Voice Is Heard the Most?” Joint Congress of the Association of European Schools of Planning and the Association of Collegiate Schools of Planning, Dublin, Ireland, 2013
- “Determinants of Municipal Support for Affordable Housing,” Annual Conference of the International Sociological Association RC43, Amsterdam, The Netherlands, 2013
- “Power in Numbers: A Comprehensive National Profile of Affordable Housing Advocacy Organizations,” Annual Meeting of the Urban Affairs Association, San Francisco, CA, 2013
- “The Future of Homeless Intervention Strategies: A Person-Program Approach,” Annual Meeting of the Urban Affairs Association, Pittsburgh, PA, 2012 (co-author: Jessica Perez)
- “The Locational Choices and Neighborhood Quality of Female-Headed Households with Children in the Housing Voucher Program,” Annual Meeting of the Association of Collegiate Schools of Planning, Salt Lake City, UT, 2011 (co-author: Victoria Basolo)
- “Dramatic Action, Assertive Action, and Securing Demands: Newspaper Coverage of SMOs and the Townsend Plan,” Annual Meeting of the American Sociological Association, Las Vegas, NV, 2011 (co-authors: Edwin Amenta, Beth Gharrity Gardner, and Amber Celina Tierney) - Presented by co-authors
- “A Motive to Mobilize? Neighborhood Organizations and Their Response to Affordable Housing,” Annual Meeting of the Urban Affairs Association, New Orleans, LA, 2011 (co-author: Daniel S. Scheller)
- “Property Rights, Tenure and the Finance of Homeownership: Policy Transfers Between Mexico and the United States,” Annual Meeting of the Urban Affairs Association, Honolulu, HI, 2010 (co-author: Victoria Basolo)

Conference Presentation

- “Forward-Looking and Sustainable Engagement: Priorities, Projects and Strategies,” Engagement Scholarship Consortium Conference, Omaha, NE, 2016 (co-presenters: Lisa Hoffman, Marcy Stein, Diane Kinder, Michael Kula, Paul Proxiv, Rosalynn Johnson)

Invited Talks

- “Shaping Perceptions of Homelessness: The Role of a Service-Learning Experience” West Coast Poverty Center, Seattle, WA 2018
- “From Housing Research to Housing Policy” University of Washington Center for Studies in Demography and Ecology, Seattle, WA 2018
- “Community Land Trusts and Housing Affordability: The Role of Advocacy Organizations” Hilltop Action Coalition Meeting, Tacoma, WA 2018

UW Tacoma Service

University

- Search Committee, Assistant Chancellor for Equity and Inclusion, 2017
- Faculty Development Council, 2017 – present
- Faculty of Color Group, 2015 – present
- Fulbright Campus Committee, 2016
- Search Committee, Associate Vice Chancellor for Research
- Faculty Contributor to Admitted Students Day
- Interview Committee, School of Interdisciplinary Arts and Sciences (Non-Profit Studies)

Department

- Faculty Designer, Prospective Student DREAMS Workshop, 2017 – present
- Steering Committee, M.A. in Community Planning, 2016 – present
- Admissions Committee, M.A. in Community Planning, 2015 – present
- Representative for M.A. Community Planning for Graduate Night, 2015, 2016
- Advisor for Urban Studies Student Registered Organization Civitas, 2015 – present
- Faculty Mentor, Student Success Mentoring Program (SSMP), 2015 – present
 - Advisees: Maggie Gonzalez-Ruiz, Rebecca Dever

Professional and Community Service

- Guest Speaker, Hilltop Action Coalition, Tacoma, WA, 2018
- Advisor, Pioneer Human Services, Seattle, WA, 2016 – present
- Advisor, Tacoma Neighborhood Councils, Tacoma, WA, 2016 – present
- Faculty Lead, Partnership with Boze Elementary, Tacoma, WA, 2016 – present
- Urban Affairs Association Ad Hoc Jane Jacobs Committee, 2016 – present
- Association of Collegiate Schools of Planning Review and Appraisal Committee, 2016 – present
- Association of Collegiate Schools of Planning Doctoral Committee, 2015 – present
- Guest speaker, Conversations Re: Tacoma, Tacoma, WA, 2015
- Governing Board (Student Representative), Association of Collegiate Schools of Planning, 2012-14
- Ph.D. Student Representative, Planning, Policy, and Design, University of California, Irvine, 2011-12
- Manuscript Reviewer, *Journal of the American Planning Association*, *Journal of Urban Affairs*, *Urban Affairs Review*, *Housing Studies*, *Mobilization*, *Cities*

Courses Taught*Undergraduate (7-300 students)*

- Introduction to Urban Research (*10-13 students*)
- Social Justice and Urban Sustainability (*40 students*)
- Introduction to Urban Planning (*40 students*)
- Urban Studies in Practice (*40 students*)
- Housing in America (*36 students*)
- Exploring Cities (*36 students*)
- Urban Field Experience: Buenos Aires (*7 students*)
- University Studies Pathways/Bridges to Success (*300 students*)

Graduate (12 – 15)

- Movements and Organizing (*12 students*)
- Urban Spatial Design (*15 students*)
- Comparative Planning Approaches in International Contexts (*15 students*)

Professional Development

- University of Washington, Tacoma iTech Fellow, 2018
- University of Washington Tacoma OpEd Project Fellow, 2017
- National Science Foundation, Proposal Writing Workshop, Saint Martin's University, Lacey, WA, 2017
- University of Washington, Tacoma Educating Myself for Better Racial Awareness and Cultural Enrichment (EMBRACE) Certificate, Tacoma, WA 2017
- Emerging Engagement Scholar Workshop, Omaha, NE, 2016
- University of Washington Faculty Fellow, Seattle, WA, 2015
- Journal of Planning Education and Research Writing Workshop, Georgia Institute of Technology, Atlanta, GA, 2015

- Rena Sivitanidou Annual Research Symposium on International Real Estate, University of Southern California, Los Angeles, CA, 2015
- The Spatial Foundations of Inequality Conference, Russell Sage Foundation, New York, NY, 2015
- Mentoring Excellence Certificate, University of California, Irvine, CA 2014
- The Dynamics of Housing Market Research International Symposium, University of Sheffield, UK, 2014
- Rena Sivitanidou Annual Research Symposium on Race and Real Estate, University of Southern California, Los Angeles, CA, 2014
- 7th annual ADVANCE Institute Workshop, University of California, Irvine, CA, 2013
- Diversity Retreat, Association of Collegiate Schools of Planning, Columbus, OH, 2013
- Workshop on NVivo 10 (Software for Qualitative Research), Irvine, CA, 2013
- Advanced Pedagogy Program, University of California, Irvine, CA, 2013
- Association of Collegiate Schools of Planning PhD Workshop, University of California, Los Angeles, CA 2012
- PhD Jamboree, University of British Columbia, Canada, 2011

Professional Affiliations

- Member, Digital Government Society, 2014-present
- Member, International Sociological Association, Research Committee 43: Housing and the Built Environment, 2013-present
- Member, Association of Collegiate Schools of Planning, 2010-present
- Member, Urban Affairs Association, 2009-present
- Leadership in Energy Efficient Design (LEED) Accredited Professional, U.S. Green Building Council

Languages

Spanish (fluent reading, writing, speaking)

French (intermediate reading, writing, speaking)