

CURRICULUM VITAE

JI-HYUN AHN

Communication | Global Media Studies
School of Interdisciplinary Arts & Sciences
University of Washington Tacoma
JOY 214G | Box 358436
1900 Commerce Street | Tacoma, WA 98402

Email: jhahn01@uw.edu
Office: 253-692-5925

ACADEMIC EMPLOYMENT

- 2019- Associate Professor of Communication, School of Interdisciplinary Arts & Sciences, University of Washington Tacoma
- 2019-2020 Visiting Scholar, Graduate School of Communication & Arts, Yonsei University, South Korea
- 2013-2019 Assistant Professor of Communication, School of Interdisciplinary Arts & Sciences, University of Washington Tacoma

EDUCATION

- 2013 Ph.D. University of Texas at Austin, USA
Media Studies, Department of Radio-Television-Film
- Dissertation: *Visualizing Race: Neoliberal Multiculturalism and the Struggle for Koreanness in Contemporary South Korean Television* (Supervisor: Shanti Kumar)
- 2007 M.A. Yonsei University, Seoul, South Korea
Visual Communication, Graduate School of Communication & Arts
- Thesis: *A Study on Discursive Disposition and its Characteristics of Multiculturalism in South Korea* (Supervisor: Sang-Gil Lee)
- 2005 B.A. Sogang University, Seoul, South Korea
British & American Culture, Department of English and English Literature
- *Summa Cum Laude*

RESEARCH GRANTS

EXTERNAL GRANTS

- 2019 Research Fellowship, Academy of Korean Studies (AKS)
PI. “Comparative Study on Anti-Korean Sentiment in Taiwan and Japan”

- 2017-2018 Competitive Research Grant, Academy of Korean Studies (AKS)
PI. "Selling Aversion: Anti-Korean Sentiment and New Nationalism in Postcolonial East Asia"
- 2016-2017 Royalty Research Fund, University of Washington (Tri-campus competition)
PI. "Selling Aversion: Anti-Korean Sentiment and New Nationalism in Postcolonial East Asia"

INTERNAL GRANTS

- 2020-2021 Scholarship & Teaching Fund, SIAS, UW-Tacoma
PI. "Between Love and Hate: The New Korean Wave and Anti-Korean Sentiment in Japan"
- 2017-2018 Scholarship & Teaching Fund, SIAS, UW-Tacoma
PI. "Selling Aversion: Anti-Korean Sentiment and New Nationalism in Postcolonial East Asia"
- 2016-2017 Scholarship & Teaching Fund, SIAS, UW-Tacoma
PI. "Seeing Mixed Koreans"
- 2014-2015 Scholarship & Teaching Fund, SIAS, UW-Tacoma
PI. "Yearning for a Korean Obama"

FELLOWSHIP AND SCHOLARSHIP

- 2013 POSCO Graduate Research Fellowship, Center for East Asian Studies (CEAS), UT-Austin
- 2012-2013 Continuing Fellowship, Graduate School of UT-Austin
- 2012 POSCO Graduate Research Fellowship, Center for East Asian Studies (CEAS), UT-Austin
- 2001 ~ 2004 Scholarship for Semester High Honors, Sogang University

AWARDS AND HONORS

- 2019 Best Article Award for Junior Scholar, Japanese Studies HK+ Research Institution at Dankook University (South Korea)
- 2013 Top Student Paper Award, International and Intercultural Communication Division of the National Communication Association, 99th Annual Conference
- 2007 Best Thesis Award for Qualitative Research, Graduate school conference held by Korean Association of Broadcasting & Telecommunication Studies
- 2003 Certificate of Membership, Sogang University, Seoul, Korea
- Alpha Sigma Nu: Jesuit Honor Society

PUBLICATIONS

Book

Ahn, Ji-Hyun. 2018. *Mixed-Race Politics and Neoliberal Multiculturalism in South Korean Media* (East Asian popular culture series). Palgrave Macmillan.

Peer-Reviewed Journal Articles:

Ahn, Ji-Hyun. 2019. "Anti-Korean Sentiment and Online Affective Community in Taiwan." *Asian Journal of Communication* 29(6): 445-463.

Ahn, Ji-Hyun and Hyewon Park. 2019. "Dealing with Hate Speech: Voices from Young Resident Koreans in Japan" *Asian Journal of Social Science* 47(6): 677-700. (principal author)

Ahn, Ji-Hyun and Tien-wen Lin. 2019. "The Politics of Apology: The 'Tzuyu Scandal' and Transnational Dynamics of K-Pop." *International Communication Gazette* 81(2): 158-175. (principal author) ***BEST ARTICLE AWARD FOR JUNIOR SCHOLAR***

Ahn, Ji-Hyun. 2015. "Desiring Biracial Whites: Cultural Consumption of White Mixed-Race Celebrities in South Korean Popular Media." *Media, Culture & Society* 37(6): 937-947.

Ahn, Ji-Hyun. 2014. "Rearticulating Black Mixed-Race in the Era of Globalization: Hines Ward and the Struggle for Koreanness in Contemporary South Korean Media." *Cultural Studies* 28(3): 391-417.

Ahn, Ji-Hyun. 2013. "Global Migration and the Racial Project in Transition: Institutionalizing Racial Difference through Multiculturalism Discourse in South Korea." *Journal of Multicultural Discourses* 8(1): 29-47.

Ahn, Ji-Hyun. 2012. "Transforming Korea into Multicultural Society: Reception of Multiculturalism Discourse and its Discursive Disposition in Korea." *Asian Ethnicity* 13(1): 95-107.

Lee, Sang-Gil and **Ji-Hyun Ahn**. 2007. "Multiculturalism and Media/Cultural Studies." *Korean Journal of Journalism & Communication Studies* 51(5): 58-84. (second author; in Korean)

Lee, Hee-Eun, Kyung-Han Yoo and **Ji-Hyun Ahn**. 2007. "Strategic Multiculturalism and Racialism in Television Advertising." *Korean Journal of Communication & Information* (39): 473-505. (third author; in Korean)

Ahn, Ji-Hyun, Jung-eun Hong, Sook-hyun Kim, and Seol-hee Lee. 2006. "A Study on Korean Girls' Play-Culture Using the Mobile Phone." *Media, Gender & Culture* (5): 162-200. (equal authors; in Korean)

Book Chapters:

- Lee, Claire and **Ji-Hyun Ahn**. 2019. "Imagining Homeland: New Media Use among Korean International Graduate Students in the U.S.," In A. Atay & M. D'Silva (eds), *Mediated Intercultural Communication in a Digital Age* (pp. 185-203). London; New York: Routledge. (second author)
- Cho, Youngghan and **Ji-Hyun Ahn**. 2018. "Sport Communication," In D. Y. Jin & N. Kwak (eds), *Communication, Digital Media, and Popular Culture in Korea: Contemporary Research and Future Prospects* (pp. 381-404). Rowman & Littlefield. (second author)
- Ahn, Ji-Hyun. 2016. "Mixed-Race: From Pathology to Celebration," In Christopher P. Campbell (ed), *The Routledge Companion to Race and Media* (pp. 250-258). London; New York: Routledge.
- Ahn, Ji-Hyun. 2016. "Korean Multiculturalism and Its Discontents," In Koichi Iwabuchi, Hyun Mee Kim, & Hsiao-Chuan Hsia (eds), *Multiculturalism in East Asia: A Transnational Exploration of Japan, South Korea and Taiwan* (pp. 21-36). Rowman & Littlefield International.
- Ahn, Ji-Hyun**, Jung-eun Hong, Sook-hyun Kim, and Seol-hee Lee. 2006. "Girls' Play-Culture Using the Mobile Phone," In Dong-hoo Lee & Ye-ran Kim (eds.), *Mobile-Girls@Digital.Asia* (pp. 321-351). Seoul: Hanul. (equal authors; in Korean)

Book Review Articles:

- Ahn, Ji-Hyun. 2017. *Invisible Asians: Korean American Adoptees, Asian American Experiences, and Racial Exceptionalism* by Kim Park Nelson (Rutgers University Press), *Ethnic and Racial Studies* 40(8): 1339-1341.

WORKS IN PROGRESS

Selling Aversion: Anti-Korean Sentiment and New Nationalism in Postcolonial East Asia (second book project under development)

"Inter-Asia Media/Cultural Studies in the Era of Hate", a book chapter submitted for an edited book *The Routledge Companion to Media and Globalization* (accepted).

"Televised Korean Dream: A Critical Look at Racial/Ethnic Diversity in a Survival Audition Program in South Korea," a book chapter submitted for an edited book *Mediating the South Korean Other* (accepted).

CONFERENCE PAPERS

- 2021 “Korean Wave and Anti-Korean Sentiment in Japan: Studying Japanese Female Fans' (Dis)Engagement with Hate Speech,” Society for Cinema & Media Studies (SCMS) Annual Conference, March 17-21, Millennium Park, Chicago, U.S.A.
- 2020 “Between Love and Hate: The New Korean Wave and Anti-Korean Sentiment in Japan,” National Communication Association (NCA) 106th Annual Conference, November 19-22, Indianapolis, IN, U.S.A.
- 2019 “MeToo Movement and Critique on Mass Media Reporting Style in South Korea,” Society for Cinema & Media Studies (SCMS) 59th Annual Conference, Seattle, U.S.A., March 13-17, Sheraton Grand Seattle, U.S.A.
- 2018 “They Completely Exceeded Us: Anti-Korean Sentiment in Taiwan and Transnational Geopolitics,” National Communication Association (NCA) 104th Annual Conference, November 8-11, Salt Lake City, Utah, U.S.A.
- 2018 “Anti-Korean Hate Speech and Colonial Racism Revisited: A View from Korean Residents in Japan,” Crossroad: Cultural Studies Biennial Conference, August 12-15, Shanghai, People’s Republic of China.
- 2017 “Playing a ‘Korean Card’: Historicizing Anti-Korean Sentiment in Taiwan,” Inter-Asian Cultural Studies (IACS) Biennial Conference, July 28-30, Seoul, South Korea, SungKongHeo University.
- 2016 “Televised Korean Dream: *The Great Birth* and Racial Politics in Survival Audition Program in South Korea,” National Communication Association (NCA) 102nd Annual Conference, November 10-13, Pennsylvania, U.S.A.
- 2016 “The Social Production of Mixed-Race Population and the Making of a (New) Multicultural South Korea,” Negotiating Identities: Mixed-Race Individuals in China, Japan, and Korea, Center for Asia Pacific Studies, April 14-15, University of San Francisco.
- 2015 “Desiring Biracial Whites: Daniel Henney and Cosmopolitan Whiteness in Contemporary Korean Media,” Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, August 6-9, San Francisco, U.S.A.
- 2014 “Deconstructing the Myth of Monoracial Korea: Mixed-Race as a Framework,” Critical Mixed-Race Conference, Chicago, U.S.A., November 13-15, DePaul University.
- 2014 “Questioning the Cultural Currency of Whiteness: White Mixed-Race Celebrities and (Contemporary) Korean Popular Culture,” Cultural Typhoon Conference, Tokyo, Japan, July 28-29, International Christian University.
- 2013 “From National Threat to National Hero: Relocating Black Mixed-Race and Contesting National Identity in Contemporary South Korean Media,” National Communication Association (NCA) 99th Annual Conference, Washington D.C., U.S.A., November 21-24, Marriott Wardman Park Hotel.

- 2013 “Your National Identity Will Be Televised: Television Viewing and New Media Use among South Korean International Students in the United States,” (with Claire Lee) National Communication Association (NCA) 99th Annual Conference, Washington D.C., U.S.A., November 21-24, Marriott Wardman Park Hotel ***TOP STUDENT PAPER AWARD***
- 2013 “Rearticulating Black Mixed-Race in the Era of Globalization: Hines Ward and the Struggle for Koreanness in Contemporary South Korean Media,” Society for Cinema & Media Studies (SCMS) 53rd Annual Conference, Chicago, U.S.A., March 6-10, The Drake Hotel.
- 2012 “Mixed-Race Koreans on Television: The Politics of Mixed-Race and the Formation of Racial Order in Korean Media,” Society for Cinema & Media Studies (SCMS) 52nd Annual Conference, Boston, U.S.A., March 21-25, Boston Park Plaza Hotel & Towers.
- 2012 “Multiracial Television?: Racial Reconfiguration in Contemporary South Korean Television,” 3rd Annual Transnational Asia Graduate Student Conference, Houston, U.S.A., February 10-11, Chao Center for Asian Studies, Rice University.
- 2011 “A Racial Project in Transition: A Discourse Analysis on Korean Multiculturalism in Global Era,” National Communication Association (NCA) 97th Annual Conference, New Orleans, U.S.A., November 17-20, Marriott and the Sheraton New Orleans Hotels.
- 2011 “Contesting Multicultural Korea: Multiculturalism and Korean Media,” 40th Annual Southwest Conference on Asian Studies (SWCAS), San Antonio, U.S.A., September 30-October 1, Trinity University.
- 2010 “Imagining New Female Body: A Critical Study on Dr. Hwang’s Embryonic Stem Cell Study,” National Communication Association (NCA) 96th Annual Conference, San Francisco, U.S.A., November 14-18, Hilton Hotel.
- 2010 “Not Homosexual Enough, But Romantic Enough: ‘A Girl Masquerading as a Man’ Trend in Recent Korean TV Dramas,” Crossroads for Cultural Studies Conference (International), Hong Kong, June 17-21, Lingnan University.
- 2009 “Representing Immigrants and Framing Multiculturalism: Focusing on Korean TV program *Love in Asia*,” 38th Annual Southwest Conference on Asian Studies (SWCAS), Austin, U.S.A., October 16-17, UT-Austin.
- 2009 “Globalization and Racial Politics in Korean TV show: Focusing on *A Chat with Beauties - Global Talk Show*,” Global Fusion: New Directions in Global Media and International Communication, Austin, U.S.A., October 16-18, UT-Austin.
- 2007 “Reception of Multiculturalism Discourse and Discursive Formation of ‘Multicultural Society’ in Korea,” Graduate School Student Conference held by Korean Broadcasting & Telecommunication Studies, Seoul, Korea, August 17, Sungkyunkwan University. ***BEST THESIS AWARD FOR QUALITATIVE RESEARCH***
- 2007 “Representing North Korea: An Analysis of News-Photos in Korea and the U.S,” (with Tae-Jin Yoon & Mi-Ae Ok), International Communication Association (ICA) 57th Annual Conference, San Francisco, U.S.A., May 24-28. (panel submission)

SCHOLARLY WORKSHOP (WITH FULL FUNDING)

- 2016 Negotiating Identities: Mixed-Race Individuals in China, Japan, and Korea, (with nine selected participants), Center for Asia Pacific Studies, April 14-15, University of San Francisco. (fully-funded)
- 2014 The 6th Rising Stars of Korean Studies Workshop, (with eleven selected participants), USC Korean Studies Institute, October 10-11, The University of Southern California. (fully-funded)
- 2014 Trans-Asian Collaborative Workshop on Racism and Mixed-Race in East-Asia, Yonsei University, June 21-22, Seoul, Korea.
- 2012 Illinois/Indiana 6th National Dissertation Workshop for Asian Film and Media, (with five selected participants), University of Illinois Urbana-Champaign, U.S.A., August 6-7, Illinois/Indiana East Asia National Resource Center Consortium. (fully-funded)

(INVITED) RESEARCH TALKS AND ROUNDTABLES

- 2019 “A Comparative Study on Anti-Korean Sentiment in Taiwan and Japan,” Research talk presented at the fellowship colloquium organized by Academy of Korean Studies, Seoul, South Korea, November 27.
- 2019 “Mixed-Race Koreans and Multiculturalism in South Korean Popular Media,” Invited as a speaker of the 80th Societas Koreana Lecture Series organized by Academy of Korean Studies, Seoul, South Korea, October 16.
- 2019 “Faculty Panel on International Engagement,” Invited as a panelist at the faculty professional development program jointly hosted by the Office of Research and the Office of Global Affairs, February 26.
- 2019 “Korean Wave and Anti-Korean Sentiment in Postcolonial East Asia,” Invited as a guest speaker at the Global Ambassadors program organized by the Office of Global Affairs at UWT, February 15.
- 2018 “Global Security: North Korea and Nuclear Diplomacy,” Invited as a panelist of the interactive speaker series “Global Classroom” jointly hosted by UWT Institute of Global Engagement, the SIAS Division of Politics, Philosophy, and Public Affairs, and the World Affairs Council Tacoma, April 17.
- 2018 “Mixed-Race Politics and Neoliberal Multiculturalism in South Korean Media,” Research talk presented at the Publish and Flourish book event organized by the UWT Office of Research, UWT library and bookstore, February 28. (The video is available at: <https://www.youtube.com/watch?v=1IJTsvPvsLU>)
- 2017 “Selling Aversion: Anti-Korean Sentiment and New Nationalism in Postcolonial East Asia,” Research talk presented at the Research Lightning Talk organized by the UWT

Office of Research. (The video is available at:
<https://www.youtube.com/watch?v=wExML8yzdDw&t=227s>)

- 2016 “Race, Research, and Anti-racist Methodologies,” Invited as a panelist at the roundtable workshop organized by the UW Office of Research and Center for Equity & Inclusion.
- 2016 “Imagining a Korean Obama? Mixed-Race Politics in South Korean Media,” Research talk presented at the SIAS Brown Bag Series, UWT Faculty Resource Center.

PROFESSIONAL DEVELOPMENT PROGRAMS

- 2018-2019 Collaborative Online International Learning (COIL) program, (with seven selected participants), University of Washington Tacoma
- 2017 The OpEd Project: Public Voices Thought Leadership, (with twenty selected participants), March 31-April 1, University of Washington Tacoma

MEDIA COVERAGE

- 2018 Interview by The Office of Advancement at UWT on my recent book publication. (The article is available at: <http://www.tacoma.uw.edu/news/article/assistant-professor-explores-korean-identity-new-book>)
- 2018 Interview by The Ledger, a student initiative news magazine at UWT, on my recent book publication. (The article is available at: <http://thetacomaledger.com/2018/05/21/uwt-professor-dr-ji-hyun-ahn-publishes-new-book/>)

TEACHING EXPERIENCE

University of Washington Tacoma

2013 - present	TCOM230	Media Globalization and Citizenship
	TCOM340	Global TV: Format, Genre, and Reception (new course)
	TCOM430	Global Networks, Local Identities
	TCOM461	Media and Identity in Asia
	TGH302	Global Imaginations

University of Texas at Austin

Principal Instructor

Spring 2011	RTF312C	Introduction to Global Media
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Lead Teaching Assistant

Fall 2011/Fall2009	RTF305	Introduction to Media Studies
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Teaching Assistant

2008 – 2012

Introduction to Media Studies; Communication Technology and Society;
Internet Culture; Race, Nation and Media; Immigrant Media; and
Introduction to Global Media; Introduction to Global Studies

ACADEMIC SERVICE AND ACTIVITY

Distinguished Speakers Bureau:

Invited as a distinguished speaker for the DSB program under the Northeast Asia Council of the Association for Asian Studies. Offers two public lectures per year on the theme of race and racism in Asia (2020-2023)

Journal Editorial Board: *Korean Journal of Cultural Studies* (2020-present)

Head Conference Organizer: *Cultural Studies Camp*, Seoul, South Korea, 2007

Conference Panel Organizer/Chair:

“Intimate Enemies and Uncomfortable Encounters: Exploring Emerging Nationalism and Racism in Contemporary East Asia” Crossroad: Cultural Studies Biennial Conference, August 12-15, Shanghai, People’s Republic of China, August 12-15, 2018

“After Waves: Politics of Aversion and New Cultural Imagination in East Asia” Inter-Asia Cultural Studies Conference, Seoul, South Korea, July 28-30, 2017

Guest Lecture:

“Regional Media Center: Seoul and Global Circulation of East-Asian Popular Culture”
Undergraduate course on Introduction to Global Media, Department of RTF, UT-Austin,
April 2012

“East-Asian Popular Culture: A Case of Korean Wave”
Undergraduate course on Introduction to Global Media, Department of RTF, UT-Austin,
October 2010

“Globalization and Immigrant Media: Focusing on Korean Case”
Undergraduate course on Immigrant Media, Department of RTF, UT-Austin, February 2010

Journal Reviewer:

Journal of Contemporary Eastern Asia
International Communication Gazette
Journal of Contemporary Asia
Pacific Affairs
Media, Culture & Society
International Journal of Cultural Policy
International Journal of Communication
Critical Studies in Media and Communication
Journal of Intercultural Studies

*Ethnic and Racial Studies***Conference Paper Reviewer:**

AEJMC KACA session paper reviewer (2016-2018)

Member:

National Communication Association (NCA), Korean American Communication Association (KACA), Inter-Asian Cultural Studies (IACS) Society, The Association for Cultural Studies, Center for Korean Studies at Jackson School of International Studies (UW-Seattle)

CAMPUS AND COMMUNITY SERVICE**Communication Major and SIAS:**

2019 Thesis advisor, Global Honors/Communication major (Kuni Yoshikawa)
 2018 Internship advisor, Communication major (Kamal De Campos)
 2017-2018 Search committee, Physics (Full-time lecturer position)
 2017 Internship advisor, Global Honors/Communication major (Meiling Sproger)
 2016-2017 Search committee, Global Ethics (Full-time lecturer position)
 2016 Thesis advisor, Global Honors/Communication major (Guillermo Sandoval)
 2015 Thesis advisor, Communication major (Rebecca Yan)
 2014-2016 Interview committee, Communication Law and Policy (Assistant Professor position)
 2014 Communication major portfolio reviewer
 2014 & 2015 Majors Fair

UWT:

2018-present Faculty Advisor, Korean Student Association
 2016-present UWT Honors Executive Committee
 2017-2018 Global Honors Faculty Council (substituting Huatong Sun)
 2018 Bamford Fellowship review committee
 2018 IGE-GH Assistant Director position interview committee
 2015-2018 SIAS representative of Executive Council

UW:

2016-2018 Dissertation committee member, Patrick Thomsen (Jackson School of International Studies at UW-Seattle)
 2015 Invited guest speaker & mentor at the Korean Graduate Student Mentoring Program UW-Seattle
 2014 Royalty Research Fund proposal reviewer

TRAVEL GRANTS

2016 Travel & Accommodation, Negotiating Identities: Mixed-Race Individuals in China, Japan, and Korea Symposium, Center for Asia Pacific Studies, University of San Francisco.

- 2014 Travel & Accommodation, The 6th Rising Stars of Korean Studies Workshop, Korean Studies Institute, University of Southern California
- 2012 Travel & Accommodation, Illinois/Indiana 6th National Dissertation Workshop, University of Illinois Urbana-Champaign
- 2012 Travel Grant, Department of RTF, UT-Austin
- 2011 Graduate Student Travel Grant, Center for East Asian Studies, UT-Austin
- 2011 Travel Grant, Department of RTF, UT-Austin
- 2010 Travel Grant, Department of RTF, UT-Austin
- 2009 Travel Grant, Department of RTF, UT-Austin