

## CURRICULUM VITAE

### JI-HYUN AHN

Communication | Global Media Studies  
School of Interdisciplinary Arts & Sciences  
University of Washington Tacoma  
JOY 214G | Box 358436  
1900 Commerce Street | Tacoma, WA 98402

Email: [jhahn01@uw.edu](mailto:jhahn01@uw.edu)  
Office: 253-692-5925

#### **ACADEMIC EMPLOYMENT**

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2013- Assistant Professor of Communication, School of Interdisciplinary Arts & Sciences,  
University of Washington Tacoma

#### **EDUCATION**

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- 2013 Ph.D. University of Texas at Austin, USA  
Media Studies, Department of Radio-Television-Film
- Dissertation: *Visualizing Race: Neoliberal Multiculturalism and the Struggle for Koreanness in Contemporary South Korean Television* (Supervisor: Shanti Kumar)
- 2007 M.A. Yonsei University, Seoul, South Korea  
Visual Communication, Graduate School of Communication & Arts
- Thesis: *A Study on Discursive Disposition and its Characteristics of Multiculturalism in South Korea* (Supervisor: Sang-Gil Lee)
- 2005 B.A. Sogang University, Seoul, South Korea  
British & American Culture, Department of English and English Literature
- *Summa Cum Laude*

#### **SPECIALIZATIONS**

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Global media, television studies, critical race studies, mixed-race studies,  
Asian multiculturalism, inter-Asian media/cultural studies, transnational media in East-Asia

#### **RESEARCH GRANTS**

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##### *EXTERNAL GRANTS*

- 2017-2018 Competitive Research Grant, Academy of Korean Studies (AKS)  
PI. "Selling Aversion: Anti-Korean Sentiment and New Nationalism in  
Postcolonial East Asia" (\$17,500)

2016-2017 Royalty Research Fund, University of Washington (Tri-campus competition)  
 PI. "Selling Aversion: Anti-Korean Sentiment and New Nationalism in Postcolonial East Asia" (\$29,062)

#### INTERNAL GRANTS

2018-2019 Scholarship & Teaching Fund, SIAS, UW-Tacoma  
 PI. "Selling Aversion: Anti-Korean Sentiment and New Nationalism in Postcolonial East Asia" (\$3,500)

2016-2017 Scholarship & Teaching Fund, SIAS, UW-Tacoma  
 PI. "Seeing Mixed Koreans" (\$2,800)

2015-2016 Scholarship & Teaching Fund, SIAS, UW-Tacoma  
 PI. "Yearning for a Korean Obama" (\$2,500)

#### FELLOWSHIP AND SCHOLARSHIP

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2013 POSCO Graduate Research Fellowship, Center for East Asian Studies (CEAS), UT-Austin

2012-2013 Continuing Fellowship, Graduate School of UT-Austin

2012 POSCO Graduate Research Fellowship, Center for East Asian Studies (CEAS), UT-Austin

2001 ~ 2004 Scholarship for Semester High Honors, Sogang University

#### AWARDS AND HONORS

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2013 Top Student Paper Award, International and Intercultural Communication Division of the National Communication Association, 99<sup>th</sup> Annual Conference

2007 Best Thesis Award for Qualitative Research, Graduate school conference held by Korean Association of Broadcasting & Telecommunication Studies

2003 Certificate of Membership, Sogang University, Seoul, Korea

- Alpha Sigma Nu: Jesuit Honor Society

#### PUBLICATIONS

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##### Book

Ahn, Ji-Hyun. 2018. *Mixed-Race Politics and Neoliberal Multiculturalism in South Korean Media* (East Asian popular culture series). Cham, Switzerland: Palgrave Macmillan.

**Peer-Reviewed Journal Articles:**

- Ahn, Ji-Hyun** and Tien-wen Lin. Forthcoming. "The Politics of Apology: The 'Tzuyu Scandal' and Transnational Dynamics of K-Pop." *International Communication Gazette* (principal author)
- Ahn, Ji-Hyun. 2015. "Desiring Biracial Whites: Cultural Consumption of White Mixed-Race Celebrities in South Korean Popular Media." *Media, Culture & Society* 37(6): 937-947.
- Ahn, Ji-Hyun. 2014. "Rearticulating Black Mixed-Race in the Era of Globalization: Hines Ward and the Struggle for Koreanness in Contemporary South Korean Media." *Cultural Studies* 28(3): 391-417.
- Ahn, Ji-Hyun. 2013. "Global Migration and the Racial Project in Transition: Institutionalizing Racial Difference through Multiculturalism Discourse in South Korea." *Journal of Multicultural Discourses* 8(1): 29-47.
- Ahn, Ji-Hyun. 2012. "Transforming Korea into Multicultural Society: Reception of Multiculturalism Discourse and its Discursive Disposition in Korea." *Asian Ethnicity* 13(1): 95-107.
- Lee, Sang-Gil and **Ji-Hyun Ahn**. 2007. "Multiculturalism and Media/Cultural Studies." *Korean Journal of Journalism & Communication Studies* 51(5): 58-84. (second author; in Korean)
- Lee, Hee-Eun, Kyung-Han Yoo and **Ji-Hyun Ahn**. 2007. "Strategic Multiculturalism and Racism in Television Advertising." *Korean Journal of Communication & Information* (39): 473-505. (third author; in Korean)
- Ahn, Ji-Hyun**, Jung-eun Hong, Sook-hyun Kim, and Seol-hee Lee. 2006. "A Study on Korean Girls' Play-Culture Using the Mobile Phone." *Media, Gender & Culture* (5): 162-200. (equal authors; in Korean)

**Book Chapters:**

- Cho, Younghan and **Ji-Hyun Ahn**. 2018. "Sport Communication," In D. Y. Jin & N. Kwak (eds), *Communication, Digital Media, and Popular Culture in Korea: Contemporary Research and Future Prospects* (pp. 381-404). Rowman & Littlefield. (second author)
- Ahn, Ji-Hyun. 2016. "Mixed-Race: From Pathology to Celebration," In Christopher P. Campbell (ed), *The Routledge Companion to Race and Media* (pp. 250~258). London; New York: Routledge.
- Ahn, Ji-Hyun. 2016. "Korean Multiculturalism and Its Discontents," In Koichi Iwabuchi, Hyun Mee Kim, & Hsiao-Chuan Hsia (eds), *Multiculturalism in East Asia: A Transnational Exploration of Japan, South Korea and Taiwan* (pp. 21-36). Rowman & Littlefield International.
- Ahn, Ji-Hyun**, Jung-eun Hong, Sook-hyun Kim, and Seol-hee Lee. 2006. "Girls' Play-Culture Using the Mobile Phone," In Dong-hoo Lee & Ye-ran Kim (eds.), *Mobile-Girls@Digital.Asia* (pp. 321-351). Seoul: Hanul. (equal authors; in Korean)

**Book Review Articles:**

Ahn, Ji-Hyun. 2017. *Invisible Asians: Korean American Adoptees, Asian American Experiences, and Racial Exceptionalism* by Kim Park Nelson (Rutgers University Press), *Ethnic and Racial Studies* 40(8): 1339-1341.

**WORKS IN PROGRESS**

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*Selling Aversion: Anti-Korean Sentiment and New Nationalism in Postcolonial East Asia* (second book project under development)

(co-authored with Koichi Iwabuchi) “Rethinking the Relevance of Everyday Multiculturalism in South Korea and Japan,” a journal article submitted to *Ethnic and Racial Relations* (under review).

(co-authored with Claire Lee) “Imagining Homeland: New Media Use among Korean International Graduate Students in the U.S.,” a book chapter submitted to an anthology *Mediated Intercultural Communication in a Digital Age* (under review).

**CONFERENCE PAPERS**

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- 2018 “Anti-Korean Hate Speech and Colonial Racism Revisited: A View from Korean Residents in Japan,” Crossroad: Cultural Studies Biennial Conference, August 12-15, Shanghai, People’s Republic of China.
- 2017 “They Completely Exceeded Us: Anti-Korean Sentiment in Contemporary Taiwan,” Inter-Asian Cultural Studies (IACS) Biennial Conference, Seoul, South Korea, July 28-30, SungKongHeo University.
- 2016 “Televised Korean Dream: *The Great Birth* and Racial Politics in Survival Audition Program in South Korea,” National Communication Association (NCA) 102<sup>nd</sup> Annual Conference, Pennsylvania, U.S.A., November 10-13.
- 2016 “The Social Production of Mixed-Race Population and the Making of a (New) Multicultural South Korea,” Negotiating Identities: Mixed-Race Individuals in China, Japan, and Korea, Center for Asia Pacific Studies, April 14-15, University of San Francisco.
- 2015 “Desiring Biracial Whites: Daniel Henney and Cosmopolitan Whiteness in Contemporary Korean Media,” Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, San Francisco, U.S.A., August 6-9, Marriott Marquis Hotel.
- 2014 “Deconstructing the Myth of Monoracial Korea: Mixed-Race as a Framework,” Critical Mixed-Race Conference, Chicago, U.S.A., November 13-15, DePaul University.
- 2014 “Questioning the Cultural Currency of Whiteness: White Mixed-Race Celebrities and (Contemporary) Korean Popular Culture,” Cultural Typhoon Conference, Tokyo, Japan, July 28-29, International Christian University.

- 2013 “From National Threat to National Hero: Relocating Black Mixed-Race and Contesting National Identity in Contemporary South Korean Media,” National Communication Association (NCA) 99<sup>th</sup> Annual Conference, Washington D.C., U.S.A., November 21-24, Marriott Wardman Park Hotel.
- 2013 “Your National Identity Will Be Televised: Television Viewing and New Media Use among South Korean International Students in the United States,” (with Claire Lee) National Communication Association (NCA) 99<sup>th</sup> Annual Conference, Washington D.C., U.S.A., November 21-24, Marriott Wardman Park Hotel **\*TOP STUDENT PAPER AWARD\***
- 2013 “Rearticulating Black Mixed-Race in the Era of Globalization: Hines Ward and the Struggle for Koreanness in Contemporary South Korean Media,” Society for Cinema & Media Studies (SCMS) 53<sup>rd</sup> Annual Conference, Chicago, U.S.A., March 6-10, The Drake Hotel.
- 2012 “Mixed-Race Koreans on Television: The Politics of Mixed-Race and the Formation of Racial Order in Korean Media,” Society for Cinema & Media Studies (SCMS) 52<sup>nd</sup> Annual Conference, Boston, U.S.A., March 21-25, Boston Park Plaza Hotel & Towers.
- 2012 “Multiracial Television?: Racial Reconfiguration in Contemporary South Korean Television,” 3<sup>rd</sup> Annual Transnational Asia Graduate Student Conference, Houston, U.S.A., February 10-11, Rice University Chao Center for Asian Studies.
- 2011 “A Racial Project in Transition: A Discourse Analysis on Korean Multiculturalism in Global Era,” National Communication Association (NCA) 97<sup>th</sup> Annual Conference, New Orleans, U.S.A., November 17-20, Marriott and the Sheraton New Orleans Hotels.
- 2011 “Contesting Multicultural Korea: Multiculturalism and Korean Media,” 40<sup>th</sup> Annual Southwest Conference on Asian Studies (SWCAS), San Antonio, U.S.A., September 30-October 1, Trinity University.
- 2010 “Imagining New Female Body: A Critical Study on Dr. Hwang’s Embryonic Stem Cell Study,” National Communication Association (NCA) 96<sup>th</sup> Annual Conference, San Francisco, U.S.A., November 14-18, Hilton Hotel.
- 2010 “Not Homosexual Enough, But Romantic Enough: ‘A Girl Masquerading as a Man’ Trend in Recent Korean TV Dramas,” Crossroads for Cultural Studies Conference (International), Hong Kong, June 17-21, Lingnan University.
- 2009 “Representing Immigrants and Framing Multiculturalism: Focusing on Korean TV program *Love in Asia*,” 38<sup>th</sup> Annual Southwest Conference on Asian Studies (SWCAS), Austin, U.S.A., October 16-17, UT-Austin.
- 2009 “Globalization and Racial Politics in Korean TV show: Focusing on *A Chat with Beauties - Global Talk Show*,” Global Fusion: New Directions in Global Media and International Communication, Austin, U.S.A., October 16-18, UT-Austin.
- 2007 “Reception of Multiculturalism Discourse and Discursive Formation of ‘Multicultural Society’ in Korea,” Graduate School Student Conference held by Korean Broadcasting & Telecommunication Studies, Seoul, Korea, August 17, Sungkyunkwan University. **\*BEST THESIS AWARD FOR QUALITATIVE RESEARCH\***

- 2007 “Representing North Korea: An Analysis of News-Photos in Korea and the U.S.,” (with Tae-Jin Yoon & Mi-Ae Ok), International Communication Association (ICA) 57<sup>th</sup> Annual Conference, San Francisco, U.S.A., May 24-28. (panel submission)

### **SCHOLARLY WORKSHOP (WITH FULL FUNDING)**

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- 2016 Negotiating Identities: Mixed-Race Individuals in China, Japan, and Korea, (with nine selected participants), Center for Asia Pacific Studies, April 14-15, University of San Francisco. (fully-funded)
- 2014 The 6<sup>th</sup> Rising Stars of Korean Studies Workshop, (with eleven selected participants), USC Korean Studies Institute, October 10-11, The University of Southern California. (fully-funded)
- 2014 Trans-Asian Collaborative Workshop on Racism and Mixed-Race in East-Asia, Yonsei University, June 21-22, Seoul, Korea.
- 2012 Illinois/Indiana 6<sup>th</sup> National Dissertation Workshop for Asian Film and Media, (with five selected participants), University of Illinois Urbana-Champaign, U.S.A., August 6-7, Illinois/Indiana East Asia National Resource Center Consortium. (fully-funded)

### **PROFESSIONAL WORKSHOPS**

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- 2017 The OpEd Project: Public Voices Thought Leadership, (with twenty selected participants), March 31-April 1, University of Washington Tacoma

### **(INVITED) RESEARCH TALKS AND ROUNDTABLES**

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- “Global Security: North Korea and Nuclear Diplomacy,” Invited panelist of an interactive speaker series “Global Classroom” jointly hosted by UWT Institute of Global Engagement, the SIAS Division of Politics, Philosophy, and Public Affairs, and the World Affairs Council Tacoma, April 17, 2018
- “Mixed-Race Politics and Neoliberal Multiculturalism in South Korean Media,” Research talk presented at the Publish and Flourish book event organized by the UWT Office of Research, UWT library and bookstore, February 28, 2018 (The video is available at: <https://www.youtube.com/watch?v=1IJTsvPvsLU>)
- “Selling Aversion: Anti-Korean Sentiment and New Nationalism in Postcolonial East Asia,” Research talk presented at the Research Lightning Talk organized by the UWT Office of Research, November 2017 (The video is available at: <https://www.youtube.com/watch?v=wExML8yzdDw&t=227s>)

“Race, Research, and Anti-racist Methodologies,” Invited panelist of a roundtable workshop organized by the UW Office of Research and Center for Equity & Inclusion, November 2016

“Imagining a Korean Obama? Mixed-Race Politics in South Korean Media,” Research talk presented at the SIAS Brown Bag Series, UWT Faculty Resource Center, May 2016

## **MEDIA COVERAGE**

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2018 Interview by The Office of Advancement at UWT on my recent book publication. (The article is available at: <http://www.tacoma.uw.edu/news/article/assistant-professor-explores-korean-identity-new-book>)

2018 Interview by The Ledger, a student initiative news magazine at UWT, on my recent book publication. (The article is available at: <http://thetacomaledger.com/2018/05/21/uwt-professor-dr-ji-hyun-ahn-publishes-new-book/>)

## **TEACHING EXPERIENCE**

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### **University of Washington Tacoma**

2013 ~ 2017	TCOM230	Media Globalization and Citizenship
	TCOM340	Global TV: Format, Genre, and Reception (new course)
	TCOM430	Global Networks, Local Identities
	TCOM461	Media and Identity in Asia
	TGH302	Global Imaginations

### **University of Texas at Austin**

#### Principal Instructor

Spring 2011	RTF312C	Introduction to Global Media
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#### Lead Teaching Assistant

Fall 2011/Fall2009	RTF305	Introduction to Media Studies
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#### Teaching Assistant

2008 – 2012	Introduction to Media Studies; Communication Technology and Society; Internet Culture; Race, Nation and Media; Immigrant Media; and Introduction to Global Media; Introduction to Global Studies
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## **ACADEMIC SERVICE AND ACTIVITY**

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**Head Conference Organizer:** *Cultural Studies Camp*, Seoul, South Korea, 2007

**Conference Panel Organizer/Chair:**

“Intimate Enemies and Uncomfortable Encounters: Exploring Emerging Nationalism and Racism in Contemporary East Asia” Crossroad: Cultural Studies Biennial Conference, August 12-15, Shanghai, People’s Republic of China, August 12-15, 2018

“After Waves: Politics of Aversion and New Cultural Imagination in East Asia” Inter-Asia Cultural Studies Conference, Seoul, South Korea, July 28-30, 2017

**Guest Lecture:**

“Regional Media Center: Seoul and Global Circulation of East-Asian Popular Culture”  
Undergraduate course on Introduction to Global Media, Department of RTF, UT-Austin, April 2012

“East-Asian Popular Culture: A Case of Korean Wave”  
Undergraduate course on Introduction to Global Media, Department of RTF, UT-Austin, October 2010

“Globalization and Immigrant Media: Focusing on Korean Case”  
Undergraduate course on Immigrant Media, Department of RTF, UT-Austin, February 2010

**Journal Reviewer:**

*International Communication Gazette*  
*Journal of Contemporary Asia*  
*Pacific Affairs*  
*Media, Culture & Society*  
*International Journal of Cultural Policy*  
*International Journal of Communication*  
*Critical Studies in Media and Communication*  
*Journal of Intercultural Studies*  
*Ethnic and Racial Studies*

**Conference Paper Reviewer:**

AEJMC KACA session paper reviewer (2016-present)

**Member:**

National Communication Association (NCA), Korean American Communication Association (KACA), Inter-Asian Cultural Studies (IACS) Society, The Association for Cultural Studies, Center for Korean Studies at Jackson School of International Studies (UW-Seattle)

**CAMPUS AND COMMUNITY SERVICE**

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**Communication Major and SIAS:**

Communication major portfolio reviewer (2014)

Majors Fair (2014, 2015)

Interview committee, Communication Law and Policy (Assistant Professor position; 2014-2015 and 2015-2016)



Search committee, Global Ethics (Full-time lecturer position; 2016-2017)  
 Search committee, Physics (Full-time lecturer position; 2017-2018)  
 Communication major undergraduate thesis advisor (Rebecca Yan, 2015)  
 Global Honors/Communication major – thesis advisor (Guillermo Sandoval, 2016)  
 Global Honors/Communication major – internship sponsor (Meiling Sproger, 2017)  
 Communication major internship sponsor (Kamal De Campos, 2018)

**UWT:**

Executive Council member (Substitute for Huatong Sun’s position during her leave in April 2015)  
 SIAS representative of Executive Council (2015-2018)  
 UWT Honors Executive Committee (2016-present)  
 Global Honors Faculty Council (substituting Huagong Sun for 2017-2018)

**UW:**

Royalty Research Fund proposal reviewer (2014)  
 Korean Graduate Student Mentoring Program (invited guest speaker/mentor), UW Seattle (2015)  
 Serving on a doctoral dissertation committee – Patrick Thomsen from the Jackson School of International Studies at UW-Seattle (2016-present)

**TRAVEL GRANTS**

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2016	Travel & Accommodation, Negotiating Identities: Mixed-Race Individuals in China, Japan, and Korea Symposium, Center for Asia Pacific Studies, University of San Francisco.
2014	Travel & Accommodation, The 6 <sup>th</sup> Rising Stars of Korean Studies Workshop, Korean Studies Institute, University of Southern California
2012	Travel & Accommodation, Illinois/Indiana 6 <sup>th</sup> National Dissertation Workshop, University of Illinois Urbana-Champaign
2012	Travel Grant, Department of RTF, UT-Austin
2011	Graduate Student Travel Grant, Center for East Asian Studies, UT-Austin
2011	Travel Grant, Department of RTF, UT-Austin
2010	Travel Grant, Department of RTF, UT-Austin
2009	Travel Grant, Department of RTF, UT-Austin